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*Endorsed exhibition means
competitiveness*

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2010 Endorsed Exhibition Directory

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Exhibition makes business.



Endorsed exhibition means competitiveness.

What is an Endorsement?

Endorsement is objectively investigating exhibitions through verification of exhibition figures like an exhibition space, the number of exhibitors and visitors and giving official approval to exhibitions through awarding an endorsement trademark.

Understanding the increase in demand and importance of exhibition for corporate marketing, the government has initiated a policy from 2005 to evaluate all exhibitions for certification candidacy. From 2002 to 2004, a trial run for the certification system was carried out. According to the statutes of 'exhibition industry development policy' which was enacted in September 22nd 2008, Ministry of knowledge Economy has become the main agency that approves the system.

Types of Endorsement

Contents	Types of Endorsement (Agency)	Trademark
① Data Audit	① Endorsed Exhibition (MKE)	 Ministry of Knowledge Economy
② Requirements - Held at least twice previously - At least one condition must be satisfied. - at least 10% of total exhibitors must be foreign companies - at least 5% of total visitors must be foreign visitors	①+② Int'l Endorsed Exhibition (MKE)	 Ministry of Knowledge Economy

※ Data Auditor : Daejoo Accounting Corporation

Advantages of Endorsement

Can evaluate and compare reliability of each exhibition through independent verification and standardized regulation.

- ① The 'exhibitor' can choose an exhibition that fits their corporate marketing goal. Also, it is available for the exhibitor to set clear and concrete goals for the participation. Post-evaluation of participation and performance can also be obtained.
- ② The effective management of the exhibition can assist 'organizers' to expand their exhibitions. By comparison, promotion for Endorsed exhibitions has a greater advantage over unendorsed exhibitions to make a great difference in marketing outcome.
(Can apply for the government support to domestic exhibitions)
- ③ The 'visitor' s' choice for exhibition will be used as the base data



























Strengthening the support for endorsed exhibitions

- Qualified as applying for the government project to domestic exhibition
- Getting an extra credit when local government sponsors top exhibitions
- Marking the 'Endorsement Trademark' on promotional materials such as 'Exhibition Information & Maps'
- Qualified as participating in overseas road show
- Providing an endorsement banner during the next exhibition






※ For further information, please visit website

(http://akei.or.kr/2009_new/english → Services → Endorsement)

2010 Endorsed Exhibition Report

	Title	Date	Venue
'09	 Korea International Welding Technology Show 2009	'09.04.21 - 04.24	CECO
'10 2月 Feb	 International Solar Energy Expo & Conference	02.03 - 02.05	KINTEX
	 Kyung hyang Housing Fair · Housing Brand Fair 2010	02.20 - 02.24	Coex
3月 Mar	 The 21st Industrial Automation Instrumentation & Measurement Exhibition	03.03 - 03.06	Coex
	 The 20th Seoul International Premium & Household Goods Show	03.03 - 03.06	Coex
	 Preview In DAEGU 2010	03.10 - 03.12	EXCO
	 Seoul International Sports & Leisure Industry Show	03.11 - 03.14	Coex
	 Solar, Wind & Earth Energy Trade Fair 2010	03.17 - 03.19	KDJ Center
	 26th Korea International Medical & Hospital Equipment Show	03.18 - 03.21	Coex
	 Automotive Week 2010	03.26 - 03.28	KINTEX
	 The 30th Study Abroad & language Fair 2010/Spring	03.27 - 03.28	Coex
	 20th Korea International Plastics & Rubber Show	03.30 - 04.03	KINTEX
	 SMT.PCB-Packaging & NEPCON KOREA 2010	03.31 - 04.02	Coex
	 International Green Energy Expo Korea 2010	04.07 - 04.09	EXCO
4月 Apr	 2010 HOMDEX Spring	04.07 - 04.11	SETEC
	 International photonics exhibition 2010	04.13 - 04.15	KDJ Center
	 The 14th Seoul International Machine Tool Show 2010	04.13 - 04.18	KINTEX
	 The 22nd Int'l EDU-CARE Fair for Children	04.15 - 04.18	Coex
	 Goyang Korea Flower Show (International Horticulture Goyang Korea)	04.23 - 05.09	Goyang Flower Exhibition Center
	 KPCAShow 2010	04.27 - 04.29	KINTEX
	 Korea International Jewelry and Watch Fair 2010	04.29 - 05.02	Coex
	 Seoul Int'l PHOTO & IMAGING Industry Show 2010	04.29 - 05.02	Coex
	 Busan International Motor Show 2010	04.29 - 05.09	BEXCO
	 The 9th Daegu International Optical Show	05.06 - 05.08	EXCO
5月 May	 The Seoul Int'l Cosmetics & Beauty Expo 2010	05.06 - 05.09	Coex
	 SEOUL FOOD 2010	05.12 - 05.15	KINTEX

Exhibition Space Figures(m²)						Exhibition Figures					
Hall		Open Air		Total	Total (gross)	Exhibitor			Visitor		
Domestic	Foreign	Domestic	Foreign			Domestic	Foreign	Total	Domestic	Foreign	Total
2,750	896	0	0	3,646	7,827	84	23	107	14,354	514	14,868
3,690	1,062	0	0	4,752	21,546	146	42	188	13,344	332	13,676
18,207	1,746	81	0	20,034	36,007	494	87	581	61,248	1,738	62,986
4,797	1,602	0	0	6,399	18,378	218	35	253	16,668	246	16,914
4,410	36	0	0	4,446	10,348	335	4	339	15,292	929	16,221
3,465	261	0	0	3,726	11,616	258	17	275	15,017	1,651	16,668
6,147	414	0	0	6,561	18,378	207	24	231	13,333	703	14,036
2,826	306	486	0	3,618	10,186	122	25	147	11,683	731	12,414
14,333	1,413	0	0	15,746	33,352	512	76	588	43,935	1,688	45,623
9,096	972	0	0	10,068	24,233	167	21	188	33,901	301	34,202
684	2,907	0	0	3,591	10,348	50	329	379	36,068	52	36,120
5,207	1,022	0	0	6,229	17,145	144	36	180	21,738	567	22,305
3,481	423	0	0	3,904	11,725	101	14	115	13,110	187	13,297
3,492	2,916	1,152	180	7,740	15,200	180	125	305	29,690	880	30,570
2,714	54	438	0	3,206	8,326	120	2	122	18,730	15	18,745
1,647	54	0	0	1,701	6,048	113	5	118	1,628	162	1,790
22,392	8,635	0	0	31,027	53,541	325	135	460	60,329	2,475	62,804
4,626	1,044	0	0	5,670	12,474	151	18	169	50,198	104	50,302
1,845	403	8,554	0	10,802	15,000	93	28	121	171,116	10,494	181,610
4,005	576	0	0	4,581	10,611	160	29	189	11,552	596	12,148
3,564	351	0	0	3,915	10,348	142	39	181	22,613	459	23,072
2,430	1,404	0	0	3,834	10,368	98	13	111	29,054	404	29,458
11,853	1,026	540	0	13,419	39,731	149	5	154	195,322	538	195,860
4,005	441	0	0	4,446	11,616	143	28	171	14,155	603	14,758
2,106	414	0	0	2,520	8,010	164	19	183	16,973	250	17,223
14,868	4,221	0	0	19,089	53,541	701	394	1,095	39,296	2,366	41,662

	Title	Date	Venue
5月 May	 Global Electric Power Tech 2010	05.18 - 05.20	Coex
	 International IT Convergence Exhibition	05.19 - 05.22	EXCO
	 World IT Show	05.25 - 05.28	Coex
6月 Jun	 The 15th Korea International Packaging Exhibition	06.01 - 06.04	KINTEX
	 International Materials & Components Industry Show 2010	06.08 - 06.11	KINTEX
	 Global Transportech 2010	06.09 - 06.11	EXCO
	 The 32nd International Exhibition on Environmental Technology & Green Energy 2010	06.09 - 06.12	Coex
	 Korea International Boat Show 2010	06.09 - 06.13	Hwaseong Jeongok Marina
	 20th Korea International Broadcast, Audio & Lighting Equipment Show	06.15 - 06.18	Coex
	 KOREA LANDSCAPE EXPO 2010	06.16 - 06.20	Coex
	 International LED EXPO & OLED EXPO 2010	06.22 - 06.25	KINTEX
7月 Jul	 DONG-A Fairs The 24th MBC Construction EXPO	07.01 - 07.04	KINTEX
	 Seoul Character & Licensing Fair	07.21 - 07.25	Coex
8月 Aug	 The 8th International Nanotech Exhibition in Korea	08.18 - 08.20	KINTEX
	 The 18th Seoul International Fair for Mother & Baby	08.19 - 08.22	Coex
	 Fire & Safety EXPO KOREA 2010	08.20 - 08.23	EXCO
	 Senior & People with Disabilities Expo 2010	08.26 - 08.28	KINTEX
9月 Sep	 Preview In SEOUL 2010	09.01 - 09.03	Coex
	 BIO KOREA 2010 Conference & Exhibition	09.01 - 09.03	Coex
	 Environment & Energy Tech 2010	09.01 - 09.04	BEXCO
	 SEOUL INTERNATIONAL ELECTRIC FAIR 2010	09.07 - 09.09	KINTEX
	 International Factory Automation System show 2010	09.07 - 09.10	KINTEX
	 17th Korea International Printing Machinery & Equipment Show	09.08 - 09.11	KINTEX
	 ACE Fair 2010(Asia Content & Entertainment Fair)	09.09 - 09.12	KDJ Center
	 Korea International Construction Equipment Exhibition 2010	09.30 - 10.03	KINTEX
	 Korea International Steel & Nonferrous Metal Industry Expo 2010	09.30 - 10.03	KINTEX
	 The 6th Korea Int'l Infra-structure Technology Exhibition	09.30 - 10.03	KINTEX

Exhibition Space Figures(m²)						Exhibition Figures					
Hall		Open Air		Total	Total (gross)	Exhibitor			Visitor		
Domestic	Foreign	Domestic	Foreign			Domestic	Foreign	Total	Domestic	Foreign	Total
3,468	192	0	0	3,660	10,348	167	10	177	11,610	750	12,360
1,683	18	0	0	1,701	7,744	102	1	103	2,547	12	2,559
10,251	486	0	0	10,737	27,997	438	24	462	50,586	3,100	53,686
9,144	3,249	0	0	12,393	32,157	410	123	533	27,552	1,098	28,650
3,258	1,071	0	0	4,329	15,714	177	59	236	7,414	46	7,460
1,530	0	0	0	1,530	7,723	135	0	135	875	188	1,063
5,319	738	0	0	6,057	12,474	227	41	268	21,290	788	22,078
2,430	2,727	432	522	6,111	33,400	100	116	216	20,024	348	20,372
5,661	3,528	0	0	9,189	17,629	178	47	225	36,683	597	37,280
4,248	981	0	0	5,229	10,368	108	12	120	23,727	106	23,833
4,140	1,179	0	0	5,319	17,262	205	56	261	18,528	800	19,328
12,618	171	0	0	12,789	27,054	476	8	484	295,000*	0	295,000*
5,443	216	0	0	5,659	17,658	191	9	200	78,806	76	78,882
3,186	603	0	0	3,789	15,714	204	48	252	7,611	306	7,917
5,211	2,250	0	0	7,461	17,658	117	28	145	81,170	323	81,493
2,925	369	324	0	3,618	11,000	124	7	131	7,286	305	7,591
2,817	495	0	0	3,312	15,876	111	32	143	19,141	238	19,379
2,727	585	0	0	3,312	8,010	179	50	229	8,085	651	8,736
2,799	720	0	0	3,519	9,018	118	42	160	7,231	452	7,683
3,051	666	432	0	4,149	8,900	150	51	201	8,569	436	9,005
3,501	135	0	0	3,636	10,611	174	8	182	11,519	859	12,378
5,904	603	0	0	6,507	15,876	209	31	240	41,454	519	41,973
4,320	2,225	0	0	6,545	15,714	127	26	153	18,197	832	19,029
2,628	774	0	0	3,402	9,072	146	106	252	11,349	118	11,467
7,263	783	3,186	351	11,583	27,181	90	32	122	19,688	644	20,332
5,418	558	0	0	5,976	12,786	106	14	120	11,957	296	12,253
2,295	0	0	0	2,295	15,879	60	0	60	6,491	294	6,785

※ The participation data that is marked with '*' is unverified

	Title	Date	Venue
10月 Oct	 Defense Exhibition 2010	10.01 - 10.04	Gyeryongdae
	 Gwangju International Food Fair 2010	10.07 - 10.10	KDJ Center
	 Korea Electronics Grand Fair 2010	10.12 - 10.15	KINTEX
	 Korea International Machinery Expo 2010(KIMEX 2010)	10.13 - 10.16	CECO
	 Korea Energy Show 2010	10.13 - 10.16	Coex
	 Yacht & Boat Korea 2010	10.14 - 10.17	Danghangpo Tourism Complex
	 MARINETECH KOREA	10.20 - 10.23	CECO
	 Korea Architecture Fair & Festival 2010	10.20 - 10.24	KINTEX
	 International Fermented Food Expo Jeonju, 2010	10.21 - 10.24	Jeonju World Cup Stadium
	 G-Fair 2010	10.27 - 10.29	KINTEX
	 international Robot Industry Show	10.28 - 10.31	KINTEX
11月 Nov	 ITC Fair 2010, Incheon	11.03 - 11.05	Songdo ConvensiA
	 The 3rd International Welding, Cutting & laser Equipments Exhibition	11.03 - 11.06	BEXCO
	 2010 Hospital Fair	11.04 - 11.05	63city
	 The 11th Daegu Int'l Automatic Machinery & Tools Exhibition	11.10 - 11.13	EXCO
	 Busan International Seafood & Fisheries EXPO 2010	11.11 - 11.13	BEXCO
	 Gwangju International Senior Fair 2010	11.11 - 11.13	KDJ Center
	 Korea Autoparts & Auto-related industries Show	11.18 - 11.20	KINTEX
	 Food Week 2010	11.18 - 11.21	Coex
	 Korea Exhibition Expo 2010	11.24 - 11.25	Coex
	 The 9th Seoul Int'l Cafe Show	11.25 - 11.28	Coex
	 The 18th Korea International Sign and Design Show	11.25 - 11.28	Coex
12月 Dec	 RFID/USN Korea 2010 International Exhibition	12.02 - 12.04	Coex
	 InterLOGIS 2010	12.07 - 12.10	Songdo ConvensiA
	 Korea Lift Safety Expo 2010	12.15 - 12.18	Coex

Exhibition Space Figures(m²)						Exhibition Figures					
Hall		Open Air		Total	Total (gross)	Exhibitor			Visitor		
Domestic	Foreign	Domestic	Foreign			Domestic	Foreign	Total	Domestic	Foreign	Total
2,286	18	0	0	2,304	6,300	150	1	151	10,212	43	10,255
2,286	477	0	0	2,763	9,072	177	38	215	26,592	125	26,717
14,733	2,331	0	0	17,064	53,541	537	145	682	52,477	1,677	54,154
2,583	945	0	0	3,528	7,827	142	18	160	27,022	296	27,318
7,407	1,035	0	0	8,442	20,716	218	29	247	20,485	252	20,737
2,178	549	6,102	1,134	9,963	13,500	96	55	151	22,926	60	22,986
1,814	301	180	0	2,295	10,975	101	25	126	8,192	433	8,625
2,313	27	0	0	2,340	10,773	82	2	84	12,138	52	12,190
2,367	387	594	0	3,348	15,000	205	38	243	426,722	67	426,789
8,784	108	0	0	8,892	32,157	800	7	807	12,406	195	12,601
3,141	144	0	0	3,285	10,773	110	14	124	15,677	177	15,854
2,061	414	0	0	2,475	11,416	140	27	167	9,468	157	9,625
1,962	423	0	0	2,385	6,200	102	12	114	4,120	147	4,267
330	54	0	0	384	1,100	40	5	45	721	0	721
2,277	657	0	0	2,934	7,744	117	18	135	12,834	158	12,992
3,465	594	0	0	4,059	13,254	185	64	249	9,671	533	10,204
2,727	306	0	0	3,033	9,072	100	32	132	13,594	153	13,747
4,674	726	0	0	5,400	18,081	283	50	333	7,290	689	7,979
11,817	1,224	0	0	13,041	34,567	565	99	664	35,730	597	36,327
2,304	45	0	0	2,349	7,281	75	4	79	886	47	933
3,654	468	0	0	4,122	10,368	161	28	189	37,149	253	37,402
3,276	819	0	0	4,095	10,348	97	13	110	8,943	478	9,421
2,574	72	0	0	2,646	6,561	140	6	146	7,298	149	7,447
2,943	639	0	0	3,582	8,416	93	15	108	3,107	81	3,188
1,584	306	0	0	1,890	5,184	44	9	53	3,765	63	3,828

Exhibition schedule of 2010 Endorsed Exhibitions



SMT/PCB-Packaging
& NEPCON KOREA

**SMT/PCB
& PACKAGING
NEPCON
KOREA 2011**

Title SMT/PCB & NEPCON KOREA
Organizer K.Fairs LTD., Reed Exhibitions
Exhibit Items SMT/PCB Manufacturing
Equipment & Materials
Date April 6 - 8, 2011
Venue Coex
Term Annual
Total Space 17,629m²

Contact S.H.Han
Tel +82-2-555-7153
Fax +82-2-556-9474

shhan@kfairs.com
www.nepconkorea.com



WELDING KOREA 2011



Title WELDING KOREA 2011
Organizer Gyeongsangnam-do provincial
Government, Changwon City Government
Exhibit Items Welding Machine, Automatic Welding
System, Welding Materials, Inspection &
Test Equipments
Date April 6 - 9, 2011
Venue CECO
Term Biennial
Total Space 8,000m²

Contact ROH, Yong Lae
Tel +82-55-212-1012
Fax +82-55-212-1200

ylroh@coex.co.kr
www.weldingshow.co.kr



Seoul Int'l
EDU-CARE Fair for Children

제24회
서울국제유아교육전
EDUCARE
The 24th Seoul International EDU-CARE Fair for Children
2011 Spring

Title EDUCARE 2011 Spring
Organizer SEGE Fairs Co., Ltd.
Exhibit Items Education Products, Pre-school
furnishing & supplies, Publication,
Toy, etc.
Date April 7 - 10, 2011
Venue Coex
Term Half a year
Total Space 14,013m²

Contact Chung Yong Gil
Tel +82-2-3453-8887
Fax +82-2-3453-4445

expomail@paran.com
www.educare.co.kr



Int'l
Electronic Circuits Show 2011

KPCA²⁰¹¹show

Int'l Electronic Circuits Show

國際電子回路產業展

Title	KPCA show 2011
Organizer	Korea Printed Circuit Association
Exhibit Items	Electronic Circuits Boards, Manufacturing Equipment and Process Materials, Optical PCB, Embedded Board related Equipments and etc.
Date	April 19 - 21, 2011
Venue	KINTEX
Term	Annual
Total Space	10,611 m ²
Contact	Mr. Kyung-ho Shin
Tel	+82-2-780-4771
Fax	+82-2-780-7228

show@kpca.or.kr
www.kpcashow.com



Seoul Int'l PHOTO & IMAGING
Industry Show 2011



PHOTO & IMAGING 2011

서울국제사진영상기자대전
Seoul Int'l Photo & Imaging Industry Show 2011

Title	Photo & Imaging 2011
Organizer	KOIA(Korea Optical Industry Association), Coex, KPIMA(Korea Photo Imaging Marketing Association)
Exhibit Items	Cameras and Accessories, Photo developing & enlarging, Video camera, Album, etc.
Date	April 21 - 24, 2011
Venue	Coex
Term	Annual
Total Space	10,368 m ²
Contact	Lee Sang Hyon
Tel	+82-2-3481-8931
Fax	+82-2-3481-8669

koma98@unitel.co.kr
http://photoshow.co.kr



SEOUL FOOD 2011

SEOUL FOOD

International Food Industry Exhibition, Seoul 2011

서울국제식품산업대전

Title	SEOUL FOOD 2011
Organizer	KOTRA
Exhibit Items	Agricultural/Meat/Seafood Products, Food Processing machinery, Sanitary equipment, Packaging machinery, etc.
Date	April 26 - 29, 2011
Venue	KINTEX
Term	Annual
Total Space	53,541 m ²
Contact	CHAE KYOUNGHO
Tel	+82-2-3460-7263
Fax	+82-2-3460-7916

wisemoon@kotra.or.kr
www.seoulfood.or.kr



The 10th Daegu International Optical Show



Seoul Int'l Cosmetics & Beauty Expo 2011



The 16th Goyang Korea Flower Show

The 16th Goyang Korea Flower Show

Title	DIOPS 2011
Organizer	KOREA OPTICAL INDUSTRY SUPPORT CENTER
Exhibit Items	Frames, Sunglasses, Optical Instruments, Lenses, Contact Lenses, 3D eyewear, Accessories & etc.
Date	April 27 - 29, 2011
Venue	EXCO
Term	Annual
Total Space	14,972m ²
Contact	Choi, Phillip
Tel	+82-53-350-7832
Fax	+82-53-353-7812
	diops@koisc.org
	www.diops.co.kr/eng

Title	Cosmobeauty Seoul 2011
Organizer	Korea Int'l Exhibition Co.,LTD, Korea Cosmetic Association, Korea Beauty Industry Society
Exhibit Items	Raw material, research & development, product manufacturing/packaging/sealing machineries & equipments, cosmetics, etc.
Date	April 28 - May 1, 2011
Venue	Coex
Term	Annual
Total Space	10,368m ²
Contact	Ms. Moon Areum, Kim Yunhyung
Tel	+82-2-761-2512
Fax	+82-2-761-2517
	info@cosmobeautyseoul.com
	www.cosmobeautyseoul.com

Title	The 16th Goyang Korea Flower Show
Organizer	Goyang City, Goyang International Flower Foundation
Exhibit Items	Flower Theme Exhibition, Various Flower Cultural Events, Special Events, Trade
Date	April 29 - May 15, 2011
Venue	Goyang Flower Exhibition Center, Lake Park, Goyang City
Term	Annual
Total Space	27,300m ²
Contact	KIM HAI LIM
Tel	+82-31-908-7750
Fax	+82-31-908-7760
	gy_flower@naver.com
	www.flower.or.kr



Global Transportech 2011



Title Global Transportech 2011
 Organizer KOTRA
 Exhibit Items Autoparts (OEM, A/S)
 Date May 3 - 5, 2011
 Venue CECO
 Term Annual
 Total Space 7,827 m²

Contact Kim Tae gyun Manager
 Tel +82-2-3460-7227
 Fax +82-2-3460-7922

edouard@kotra.or.kr
 www.transportech.org



Yacht & Boat Korea 2011



Title Yacht & Boat Korea 2011
 Organizer Gyeongsangnam-do,
 Changwon-si
 Exhibit Items End-product of Yacht & Boat
 Date May 4 - 8, 2011
 Venue Jinhae-gu, Changwon-si
 Term Annual
 Total Space 56,000 m²

Contact Lee Kyung Hwan
 Tel +82-55-212-1336
 Fax +82-55-212-1331

gna7770@hanmail.net
 http://yachtkorea.or.kr



The 26th MBC Construction EXPO

The 26th MBC Construction EXPO

Title The 26th MBC Construction EXPO
 Organizer DONG-A Fairs
 Exhibit Items Construction & Architecture
 Date May 5 - 8, 2011
 Venue KINTEX
 Term Half a year
 Total Space 32,157 m²

Contact Youn Sang Pil
 Tel +82-2-780-0366
 Fax +82-2-780-0368

dongaf@naver.com
 www.dong-afairs.co.kr



World IT Show 2011



Global Electric Power Tech 2011



Fire & Safety EXPO KOREA 2011



Title WIS 2011
Organizer Korea International Trade Association, The Korea Economic Daily, The Electronic Times, Coex, K-Fairs, Korea Association for ICT promotion
Exhibit Items Digital Home Electronics, Communications & Broadcasting, Industrial Electronics, etc.
Date May 11 - 14, 2011
Venue Coex
Term Annual
Total Space 27,997m²
Contact Anna Wang Deputy Manage
Tel +82-2-580-0524
Fax +82-2-580-0549
anna@kait.or.kr
www.worlditshow.co.kr

Title Power Tech 2011
Organizer Korea Electric Engineers Association
Exhibit Items Smart Grid, Nuclear / Power Plant
Date May 18 - 20, 2011
Venue Coex
Term Annual
Total Space 10,368m²
Contact Park, Dong-Bae
Tel +82-2-2182-0723
Fax +82-2-581-1891
webmaster@keea.or.kr
www.electrickorea.org

Title Fire EXPO 2011
Organizer National Emergency Management Agency, Daegu Metropolitan City
Exhibit Items Fire, Rescue & EMS, Disaster prevention, City safety, Industry safety, Security
Date May 18 - 20, 2011
Venue EXCO
Term Annual
Total Space 11,000m²
Contact Ryu Kyungjin
Tel +82-53-601-5062
Fax +82-53-601-5078
kjryu@excodaegu.co.kr / fire@excodaegu.co.kr
<http://www.fireexpo.co.kr/eng>



International IT Convergence Exhibition 2011



국제 IT 융복합 산업전
International IT Convergence Exhibition



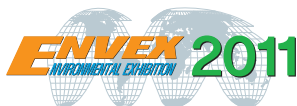
International Materials & Components Industry Show 2011



INTERNATIONAL MATERIALS &
COMPONENTS INDUSTRY SHOW



The 33rd International Exhibition on Environmental Technology & Green Energy



Title IICE 2011
Organizer Daegu Technopark Mobile Technology
Convergence Center
Exhibit Items ITConvergence / ITParts / Materials
/Mobile / imbedded solution
Date May 25 - 27, 2011
Venue EXCO
Term Annual
Total Space 6,600m²

Contact Kim, Gun Woo
Tel +82-53-602-1854
Fax +82-53-592-9102

astro@ttp.org
www.iice.kr

Title IMAC 2011
Organizer KINTEX
Exhibit Items Materials & Components
Date May 25 - 28, 2011
Venue KINTEX
Term Annual
Total Space 15,000m²

Contact Linus OH
Tel +82-31-810-8045
Fax +82-31-810-8088

sky@kintex.com
www.imac21.co.kr

Title ENVEX 2011
Organizer Korea Environmental
Preservation Association(KEPA)
Exhibit Items Carbon Capture and Sequestration ,
Water Treatment, Air Quality
Measurement, Eco Products, Energy
Date June 8 - 10, 2011
Venue Coex
Term Annual
Total Space 13,194m²

Contact Kyung-yong Kim
Tel +82-2-3407-1540
Fax +82-2-3407-1598

envex617@epa.or.kr
www.envex.or.kr



Korea International Boat Show 2011



Korea International Boat Show 2011



21st Korea Int'l Broadcast, Audio & Lighting Equipment Show

KOBAS 2011



16th Korea Int'l Packaging Exhibition



KOREA PACK 2011 Korea International Packaging Exhibition

Title	KIBS 2011
Organizer	Gyeonggi Province, Hwaseong City
Exhibit Items	Boats/yachts, Marine Engines & Parts, Water Sports, etc.
Date	June 8 - 12, 2011
Venue	Hwaseong Jeongok Marina
Term	Annual
Total Space	31,200m ²
Contact	Kang, Yu Shin
Tel	+82-31-810-8162
Fax	+82-31-810-8169
	one@kintex.com
	www.koreaboatshow.org

Title	KOBA 2011
Organizer	Korea E&E Inc., Korean Broadcasting Engineers & Technicians Association
Exhibit Items	Broadcasting, Pro-Audio, Stage Lighting, etc.
Date	June 14 - 17, 2011
Venue	Coex
Term	Annual
Total Space	17,629m ²
Contact	Scott Kim/Ashley Kim
Tel	+82-2-551-0102
Fax	+82-2-551-0103
	koba@kobashow.com
	www.kobashow.com

Title	KOREA PACK 2011
Organizer	Kyungyon Exhibition Corp.
Exhibit Items	Packaging Materials & Machinery, Packaging Design & Conception, Corrugated Cardboard (Producing Machinery & Materials)
Date	June 14 - 17, 2011
Venue	KINTEX
Term	Annual
Total Space	37,260m ²
Contact	James Kim
Tel	+82-2-785-4771
Fax	+82-2-785-6117
	gskim@kyungyon.co.kr
	www.koreapack.org



International LED EXPO & OLED EXPO 2011



KOREA LANDSCAPE EXPO 2011

2011 Korea Landscape * Expo 대한민국 * 조경박람회



Seoul Character & Licensing Fair 2011



Seoul Character & Licensing Fair 2011

Title LED EXPO & OLED EXPO 2011
Organizer LEDEXPO.COM
Exhibit Items LED Lamp, ChipLED, LED Modules, LED Sign,
LED Equipments, LED BLU, LED Accessories,
LD, AMOLED, PMOLED, TOLED, Others
Date June 21 - 24, 2011
Venue KINTEX
Term Annual
Total Space 20,286㎡
Contact KIM JIN CHEOL
Tel +82-2-783-7979
Fax +82-2-783-7292
led@exponu.com / oled@expo.com
www.ledexpo.com / www.oledexpo.com

Title KLE 2011
Organizer KSALA, Leadexpo
Exhibit Items landscape
Date June 22 - 26, 2011
Venue Coex
Term Annual
Total Space 10,368㎡
Contact Lim,seung hwan
Tel +82-2-515-4800
Fax +82-2-517-0400
shlim@leadexpo.co.kr
http://jokyongexpo.co.kr

Title SCLF 2011
Organizer Coex,
Korea Creative Content Agency
Exhibit Items Character, Animation, Cartoon,
Stationery, Game, etc.
Date July 20 - 24, 2011
Venue Coex
Term Annual
Total Space 18,378㎡
Contact SeulAh Song
Tel +82-2-6000-1079
Fax +82-2-6000-1310
info@characterfair.kr
www.characterfair.kr



The 20th Seoul International Fair for Mother & Baby



BABY FAIR
2011 | AUTUMN



The 9th International Nanotech Exhibition in Korea



NANOKOREA2011



Preview In SEOUL 2011

**PRE
VIEW
IN
SEOUL**

Title BABYFAIR 2011/Autumn
Organizer eplus Inc.
Exhibit Items Antenatal goods, Pre-mother related goods, Childbirth related goods, Safety goods, Baby foods & service, Pre- education
Date August 11 - 14, 2011
Venue Coex
Term Half a year
Total Space 17,658m²
Contact Christine Lee/Manager
Tel +82-2-556-2236
Fax +82-2-556-2261
christine@eplus21.com
www.babyfair.co.kr

Title NANO KOREA 2011
Organizer NTRA(Nanotechnology Research Association of Korea)
Exhibit Items nano material & devices, nano evaluation & measurement, nano manufacturing, nano convergence & applications, etc.
Date August 24 - 26, 2011
Venue KINTEX
Term Annual
Total Space 15,714m²
Contact Mr. Park ju young, exhibition manager
Tel +82-2-577-1582
Fax +82-2-2057-8509
ntrapjy@nanokorea.net
www.nanokorea.or.kr

Title PIS 2011
Organizer Korea Federation of Textile Industries
Exhibit Items Cotton, Wool, Fibers, Silk, Functional Fabrics, Knits, Prints, etc.
Date August 31 - September 2, 2011
Venue Coex
Term Annual
Total Space 8,010m²
Contact KWON, YOUNG CHAE
Tel +82-2-528-4022
Fax +82-2-528-4050
tex07@kofoti.or.kr
www.previewinseoul.com



Environment & Energy Tech 2011



ENTECH 2011



Senior & People with Disabilities Expo 2011



Asia Content & Entertainment Fair 2011



Title ENTECH 2011

Organizer Busan Metropolitan City,
Kookje Daily News, KOTRA

Exhibit Items Energy (Renewable, Wind Power Korea,
Energy Efficiency, Electricity,
Power Generation Environment)

Date August 31 - September 3, 2011

Venue BEXCO

Term Annual

Total Space 11,000 m²

Contact Jongdae Choi, Manager

Tel +82-51-740-7456

Fax +82-51-740-3404

entech@bexco.co.kr
www.entechkorea.net

Title SENDEX 2011

Organizer Assistive Technology Research &
Assistance Center, Korea Employment
Agency for the Disabled, KINTEX, KOTRA

Exhibit Items Rehabilitation, Assistive Technology
Healthcare, Nursing/Home Care

Date September 1 - 3, 2011

Venue KINTEX

Term Annual

Total Space 21,546 m²

Contact Danny Lim

Tel +82-31-810-8142

Fax +82-31-810-8088

sendex@kintex.com
www.sendex.co.kr

Title ACE Fair 2011

Organizer Kimdaejung Convention Center

Exhibit Items Audio/Visual/Game/Character/
Animation/Edutainment/
Licensing

Date September 21 - 24, 2011

Venue KDJ Center

Term Annual

Total Space 9,072 m²

Contact Alice Ham, Alex Jeong

Tel +82-62-611-2241, 2242

Fax +82-62-611-2245

ace@acefair.or.kr
www.acefair.or.kr



Bio Korea Exhibition & Conference 2011



21st Korea International Plastics & Rubber Show

koplas 2011



18th Korea International Printing & Graphics Industry Show



Title	Bio Korea 2011
Organizer	Korea International Trade Association, Korea Health Industry Development Institute, Chungcheongbuk-do
Exhibit Items	Pharmaceuticals & Drug Recovery, Bio Technology, Geomics & Proteomics, Industrial & Environmental Biotechnology, Biochips, Bioelectronics, Bioinformatics, etc.
Date	September 28 - 30, 2011
Venue	Coex
Term	Annual
Total Space	10,348 m ²
Contact	Mr. Phillip Joo
Tel	+82-2-6000-5275
Fax	+82-2-6000-5823
	leanonme@kita.net / www.biokorea.org

Title	KOPLAS 2011
Organizer	Korea E & Ex Inc., Korea Plastics Processing Machine Industry Cooperative
Exhibit Items	Raw Materials and Auxiliary Materials, Semi-finished and Finished Products, Processing Machinery, Post Processing Machinery, Molds and Dies, Others
Date	September 28 - October 1, 2011
Venue	KINTEX
Term	Biennial
Total Space	10,773 m ²
Contact	Daniel Han, Ashely Kim
Tel	+82-2-551-0102
Fax	+82-2-551-0103
	koplas@koplas.com www.koplas.com

Title	KIPES 2011
Organizer	Korea E&Ex Inc., Korean Printers Association
Exhibit Items	Prepress System, Computerized Publishing System, Offset Printing Presses, Digital Printing Presses and Others
Date	September 28 - October 1, 2011
Venue	KINTEX
Term	Annual
Total Space	10,611 m ²
Contact	Pyoungsoo Kim / Sean Shin
Tel	+82-2-551-0102
Fax	+82-2-551-0103
	kipes@kipes.com www.kipes.com



SEOUL INTERNATIONAL ELECTRIC FAIR 2011



international photonics exhibition 2011



Defense Exhibition 2011



Title	SIEF 2011
Organizer	KOREA ELECTRICAL MANUFACTURERS ASSOCIATION
Exhibit Items	Power Generation, Transmission and Distribution, IT Implementation of Electrical Equipments
Date	September 28 - October 1, 2011
Venue	KINTEX
Term	Annual
Total Space	10,773 m ²
Contact	LEE CHANG SU
Tel	+82-2-581-8602
Fax	+82-2-581-8605
	sief@koema.or.kr
	www.sief.co.kr

Title	Photonics Korea 2011
Organizer	Gwangju-city
Exhibit Items	Optical communication systems, optical communication components, optical sources, optical detectors, optical elements, optical components, etc.
Date	October 4 - 6, 2011
Venue	KDJ Center
Term	Annual
Total Space	6,048 m ²
Contact	Eun-Suk, LIM
Tel	+82-62-605-9640
Fax	+82-62-605-9650
	eslim@kapid.org
	http://www.photonickorea.org

Title	Defense Exhibition 2011
Organizer	Daejeon Metropolitan City, The Headquarter of the Army
Exhibit Items	Weapon & Non-Weapon System
Date	October 5 - 8, 2011
Venue	DCC
Term	Annual
Total Space	6,500 m ²
Contact	Jaedeok Lim
Tel	+82-42-821-0155
Fax	+82-42-821-0149
	duck5173@dcckorea.or.kr
	www.defense.or.kr



Incheon International
Logistics & Materials Handling
Exhibition

 **InterLOGIS 2011**



Korea
Electronics Grand Fair 2011

KES 2011 | Korea Electronics Show

imiD 2011
International Meeting on Information Display



Korea Energy Show 2011



KOREA GREEN ENERGY SHOW

Title InterLOGIS
Organizer Incheon Metropolitan City,
Korea International Trade Association
Exhibit Items Loading and Transportation Equipment
and Industrial Vehicles, Packaging,
Storage and Warehousing Systems,
Logistics Services
Date October 11 - 15, 2011
Venue Songdo ConvensiA
Term Annual
Total Space 8,416m²
Contact JaeKyun Jung
Tel +82-32-210-1024
Fax +82-32-210-1005
jkjung@into.or.kr
www.interlogis.kr

Title KEGF 2011
Organizer GyeongGi-Do
Exhibit Items Multimedia, Telecommunication,
Industrial Electronics, Consumer
Electronics, Semiconductor, Display
and Electronics Components
Date October 12 - 15, 2011
Venue KINTEX
Term Annual
Total Space 53,541 m²
Contact Julie Byun / Han Joo , Lee / Yoon Kyung , Song
Tel +82-2-6388-6062 / +82-2-3014-5700
/ +82-2-570-5223
Fax +82-2-6388-6069 / +82-2-556-2234
/ +82-2-577-1719
julie@gokea.org / lhj@kdia.org / ksong@ksia.or.kr
www.kes.org / www.imidex.org / www.sedex.org

Title Koens 2011
Organizer Korea Energy Management
Corporation
Exhibit Items Energy Efficiency, Renewable Energy,
Green Tech & Climate Change Mitigation
Date October 19 - 22, 2011
Venue Coex
Term Annual
Total Space 18,378 m²
Contact Seo Jeong Deok
Tel +82-31-260-4385
Fax +82-31-260-4388
sjd1599@kemco.or.kr
www.koreaenergyshow.or.kr



International Fermented Food Expo Jeonju, 2011



IFFE 2011
International Fermented Food Expo



G-Fair 2011

G-FAIR 2011



Korea Architecture Fair & Festival 2011



Title	IFFE 2011
Organizer	International Fermented Food Expo Organizing Committee
Exhibit Items	Soy Beans, Kimchi, Salt fishes, Cheese, Yogurt, Liquor, Tea, Health Food, Bakery
Date	October 20 - 24, 2011
Venue	Jeonju World Cup Stadium
Term	Annual
Total Space	15,000m ²
Contact	Yeo, Won-Kyoung
Tel	+82-63-272-6987
Fax	+82-63-272-6995
	iffe@iffe.or.kr
	www.iffe.or.kr

Title	G-Fair 2011
Organizer	Small & Medium Business Centers Association of Korea, Gyeonggi Do
Exhibit Items	Hi-tech components & materials, Consumer Products, etc.
Date	October 25 - 27, 2011
Venue	KINTEX
Term	Annual
Total Space	37,600m ²
Contact	Park, Jae Kyeong
Tel	+82-31-259-6462
Fax	+82-31-259-6464
	runa787@naver.com
	www.gfair.or.kr

Title	KAFF 2011
Organizer	Korea Institute of Registered Architects
Exhibit Items	Green & sustainable city & architectural projects(architect offices, construction companies, public organizations and bodies ect.), Green & sustainable, etc.
Date	October 27 - 30, 2011
Venue	Coex
Term	Annual
Total Space	7,290m ²
Contact	Exhibition Coordination Team
Tel	+82-2-3415-6866~67
Fax	+82-2-3415-6855
	kira5@kira.or.kr
	www.kaff.biz



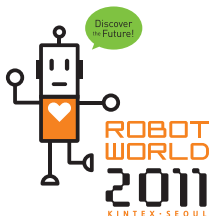
Gwangju International Food Fair 2011



2011
Gwangju Food
Gwangju International Food Fair 2011



International Robot Industry Show



The 12th Daegu Int'l Machinery Industry Expo



Title Gwangju Food 2011
Organizer Gwangju Metropolitan City
Exhibit Items Food, Food Additives, Health & Functional Food, Raw Material, Confectioner & Bakery, Beverages & Liquor, Wine, Coffee & Tea, Information Services, etc.
Date October 27 - 30, 2011
Venue KDJ Center
Term Annual
Total Space 9,072㎡
Contact Myung Hyun Cho
Tel +82-62-611-2213
Fax +82-62-611-2209
food@foodshow.kr
www.foodshow.kr

Title iRIS
Organizer Korea Association of Robot industry
Exhibit Items industrial robots, service robots, robot parts, SW, etc.
Date October 27 - 30, 2011
Venue KINTEX
Term Annual
Total Space 10,733㎡
Contact Yunju Choi
Tel +82-2-780-3060
Fax +82-2-780-3062
yjchoi@korearobot.or.kr
www.robotworld.or.kr

Title DAMEX 2011
Organizer Daegu Metropolitan City
Exhibit Items FA(Factory Automation), General Machinery&Tools, ROBOT Industry, Manufacturing Technology, etc.
Date November 2 - 5, 2011
Venue EXCO
Term Annual
Total Space 8,372㎡
Contact Ryu Gyeong-Jin
Tel +82-53-601-5062
Fax +82-53-601-5390
tlr21@excodaegu.co.kr
www.damex.co.kr



2011 Hospital Fair



HOSPITAL FAIR 2011

Title	2011 Hospital Fair
Organizer	Korean Hospital Association
Exhibit Items	Medical devices and equipment, medical information, drug Hospital operating support services facilities, Nursing support, etc.
Date	November 3 - 4, 2011
Venue	63city
Term	Annual
Total Space	3,000m ²
Contact	Oh, Jung Hwan
Tel	+82-2-705-9231
Fax	+82-2-705-9239
	ojh@kha.or.kr
	www.kha.or.kr



IT Communication 2011, Incheon



Title	ITC 2011, Incheon
Organizer	Incheon Metropolitan City
Exhibit Items	Digital IT Hardware, Tele/Broadcasting, Digital contents & SW, IT Convergence
Date	November 9 - 11, 2011
Venue	Songdo ConvensiA
Term	Annual
Total Space	5,300m ²
Contact	Jungsuk, Kim
Tel	+82-32-250-2142
Fax	+82-32-250-2002
	polo8912@iit.or.kr
	www.itc.or.kr



Korea International Food & Food Tech Expo



Title	Food Week 2011
Organizer	Coex, Korea Cooking Machinery Industry Cooperative, The Agriculture, Fisheries & Livestock News, The Kyungyang Daily News, Monthly Magazine H&R
Exhibit Items	Agricultural products & processed food, cooking/ baking/ packing machine
Date	November 9 - 12, 2011
Venue	Coex
Term	Annual
Total Space	34,567m ²
Contact	Minji Cho
Tel	+82-2-6000-1067
Fax	+82-2-6000-1310
	mjcho@coex.co.kr
	www.foodweek.co.kr



RFID/USN Korea 2011 International Exhibition



Title	RFID/USN Korea 2011
Organizer	Korea Association of RFID/USN Convergence
Exhibit Items	u-IT Convergence/ Intergration services & solutions, RFID/USN Products & Services, Sensor, etc.
Date	November 16 - 18, 2011
Venue	Coex
Term	Annual
Total Space	7,756m ²
Contact	Jingu Kim
Tel	+82-2-3454-1260
Fax	+82-2-3454-1902
	jingu@karus.or.kr
	www.rfidkorea.or.kr



Korea Autoparts & Auto-related Industries Show



KOAASHOW
Korea Autoparts & Auto-related Industries Show

Title	KOAASHOW
Organizer	Korea Automotive Industry Globalization Foundation
Exhibit Items	Auto Parts & Other Products related to Automotive Industry
Date	November 16 - 18, 2011
Venue	KINTEX
Term	Annual
Total Space	18,000m ²
Contact	Won-gu Lee
Tel	+82-31-433-0023
Fax	+82-31-433-0302
	koaashow@koaashow.com
	www.koaashow.com



Busan International Seafood & Fisheries EXPO 2011



BISFE 2011
www.bisfe.com

Title	BISFE 2011
Organizer	Busan Metropolitan City, BEXCO
Exhibit Items	Seafood, Seafood Processor & Fisheries Equipment, Marine Bio
Date	November 17 - 19, 2011
Venue	BEXCO
Term	Annual
Total Space	13,254m ²
Contact	Seonjeong Lee/Assistant Manager
Tel	+82-51-740-7460
Fax	+82-51-740-7360
	lsj@bexco.co.kr
	www.bisfe.com



Gwangju International Senior Fair 2011



www.seniorfair.kr
The 2011 Gwangju International

SENIOR FAIR



The 19th Korea International Sign and Design Show

**ALL OF
VISUAL
KOSIGN
2011**

Nov.17-20 2011_Coex, Seoul, Korea



The 10th Seoul Int'l Cafe Show



Title	GISEF 2011
Organizer	Ministry of Health & Welfare, Ministry of Land, Transport and Maritime Affair, Gwangju Metropolitan Government
Exhibit Items	Senior Friendly Products, Senior Equipment & Vehicles, Senior Housing & Finance, Medical & Care Service, etc.
Date	November 17 - 19, 2011
Venue	KDJ Center
Term	Annual
Total Space	9,072 m ²
Contact	An-na Cho
Tel	+82-62-611-2214
Fax	+82-62-611-2209
	info@seniorfair.kr
	www.seniorfair.kr

Title	KOSIGN 2011
Organizer	Coex, KOAA
Exhibit Items	Digital Printing, Manufacturing, Digital Display, 3D, Digital Signage, LED, Lighting
Date	November 17 - 20, 2011
Venue	Coex
Term	Annual
Total Space	14,013 m ²
Contact	Vicky Baik, Limsoo Lee
Tel	+82-2-6000-1107, 1068
Fax	+82-2-6000-1309
	jybaik@coex.co.kr, limsoo@coex.co.kr
	www.kosignshow.com

Title	Cafe Show 2011
Organizer	EXPORUM Inc.
Exhibit Items	Coffee, Tea, Bakery, Ice cream, Beverage, Dessert, Law Material, etc.
Date	November 24 - 27, 2011
Venue	Coex
Term	Annual
Total Space	10,368 m ²
Contact	Yoon-jeong Oh
Tel	+82-2-2051-3322
Fax	+82-2-2051-3326
	cafe@cafeshow.co.kr
	www.cafeshow.co.kr



Korea Exhibition Expo 2011

**KOREA
EXPO 2011**



2012 SEOUL INTERNATIONAL HOUSING + DECO FAIR



SEOUL HOUSING + DECO FAIR 2012



INTERNATIONAL SOLAR ENERGY EXPO & CONFERENCE 2012



EXPO Solar 2012
INTERNATIONAL SOLAR ENERGY EXPO & CONFERENCE

Title Korea Exhibition Expo 2011
Organizer Korea Exhibition Organizers Association
Exhibit Items Leading Exhibitions, Shows, Venue, Agent, Promoter, Interior, Construction and Design, Exhibition Service, Ad, Marketing, Register, Furnitures, etc.
Date December 15 -16, 2011
Venue Coex
Term Annual
Total Space 5,184m²
Contact Lee Byung Yoon
Tel +82-2-551-3899
Fax +82-2-556-9474
allfair@naver.com
www.expoexpo.or.kr

Title 2012 SEOUL INTERNATIONAL HOUSING + DECO FAIR
Organizer SBS, HOMDEX
Exhibit Items Green Building Material, Green Construction Technology, Energy Saving Equipment, Home Interior, Lighting
Date February 8 - 12, 2012
Venue Coex
Term Half a year
Total Space 17,658 m²
Contact Lee Si Jeong Team Manager / Na Eun Jung Assistant Manager
Tel +82-2-2168-0088
Fax +82-2-2168-0090
info@homdex.com / www.homdex.com

Title EXPOSOLAR 2012
Organizer KOREA Photovoltaic Industry Association
Exhibit Items Cell/Module, Material Components, Power/ Plant System, Solar Cell/Module Production Equipment
Date February 15 - 17, 2012
Venue KINTEX
Term Annual
Total Space 21,384m²
Contact Yoo Duck Sun
Tel +82-2-719-6931
Fax +82-2-715-8245
expo@inforthe.com
www.exposolar.org



Kyunghyang Housing Fair

2012 KH FAIR

KYUNGHYANG HOUSING FAIR 2012



Seoul International Sports
& Leisure Industry Show



Preview In DAEGU



International Textile Fair
PREVIEW IN DAEGU

Title KH Fair 2012
Organizer e-Sang Networks Co., Ltd
Exhibit Items Total Construction & Architecture Exhibition
Date February 22 - 26, 2012
Venue KINTEX
Term Annual
Total Space 55,000m²

Contact General Manager Kim Hyung Chul
Tel +82-1577-6695
Fax +82-2-3397-0067
fair@e-sang.net
www.KHfair.com

Title SPOEX 2012
Organizer Korea International Trade Association
Exhibit Items Fitness, Outdoor Sports, etc.
Date February 23 - 26, 2012
Venue Coex
Term Annual
Total Space 18,376m²

Contact Kim Hyosang
Tel +82-2-6000-5279
Fax +82-2-6000-5823
powerplay2@kita.net
www.spoex.com

Title PID
Organizer Daegu-Gyeongbuk Textile Industries Association
Exhibit Items Yarn, Functional Fabrics, High-Tech Textile, Eco-friendly fabric, Knit, Home Textiles, Textile Design
Date March 7 - 9, 2012
Venue EXCO
Term Annual
Total Space 11,616m²
Contact Lee Hyun Sook
Tel +82-53-560-6531
Fax +82-53-560-6525
hslee@previewin.com
www.previewin.com



Automotive Week 2012

The Unique Auto Aftermarket Show in Korea

Automotive Week 2012



International Green Energy Expo Korea 2012



International Green Energy Expo Korea 2012

GREEN ENERGY EXPO

PV · Wind Power · Renewables



AUTOMATION WORLD



Title Auto Week 2012
Organizer KINTEX
Exhibit Items Car maintenance, Tuning parts, Repairshop facilities, Plating, Paiting, Tire & Wheels, etc.
Date March 23 - 25, 2012
Venue KINTEX
Term Biennial
Total Space 25,000m²
Contact Young Park
Tel +82-31-810-8042
Fax +82-31-810-8088
youngparky@kintex.com
www.autoservicekorea.com

Title GREEN ENERGY EXPO 2012
Organizer EXCO
Exhibit Items Photovoltaic, Wind Power, Fuelcell, Biomass, etc.
Date March 28 - 30, 2012
Venue EXCO
Term Annual
Total Space 25,000m²
Contact Mark(Seokbum) Kim
Tel +82-53-601-5024
Fax +82-53-601-5372
green@energyexpo.co.kr
www.energyexpo.co.kr/eng

Title AW
Organizer Coex, The Korea International Trade Association
Exhibit Items Process Automation, Production Automation, etc.
Date March, 2012
Venue Coex
Term Annual
Total Space 18,378m²
Contact Jung-in Yun
Tel +82-2-6000-1053
Fax +82-2-6000-1333
jungin@coex.co.kr
http://automationworld.co.kr



28th Korea International Medical
& Hospital Equipment Show

KIMES 2012

Title	KIMES 2012
Organizer	Korea E & Ex Inc.
Exhibit Items	Cure & Medical Information Systems, Healthcare & Rehabilitation Equipment, Clinical & Diagnosis Equipment, etc.
Date	March, 2012
Venue	Coex
Term	Annual
Total Space	40,000m ²
Contact	Mr. Sean Shin
Tel	+82-2-551-0102
Fax	+82-2-551-0103
	kimes@kimes.kr
	www.kimes.kr



Korea Study Abroad Fair

KOREA STUDY ABROAD FAIR 2012

Title	Korea Study Abroad Fair
Organizer	Korea Trade Fairs. LTD
Exhibit Items	Study Abroad, Language Learning
Date	March, 2012
Venue	Coex
Term	Half a year
Total Space	10,348m ²
Contact	Director M.H. Kim
Tel	+82-2-783-8261
Fax	+82-2-784-6810
	ktfairs@ktfairs.com
	www.yuhak2min.com



Seoul International Sourcing
Fair Premium, Gift & Homeware

SIPREMIUM 2012

Seoul International Sourcing Fair
Premium, Gift & Homeware

Title	SIPREMIUM 2012
Organizer	Coex, ICEM
Exhibit Items	Promotional products, Gifts, Homeware, Stationery, Kitchenware, Sports & Leisure
Date	March, 2012
Venue	Coex
Term	Annual
Total Space	10,344m ²
Contact	Jason Lee
Tel	+82-2-6000-1116
Fax	+82-2-6000-1309
	icejc@naver.com
	www.sipremium.com



Seoul International Machine Tool Show

2012 + Manufacturing

SIMTOS

4.17 Tue. ▶ 22 Sun. KINTEX KOREA
United Manufacturing Technology with Machine Tools



Jewelry Fair Korea 2012



J E W E L
F A I R
K O R E A
2 0 1 2



Solar, Wind & Earth Energy Trade Fair 2012

신재생에너지 전문 전시회
SWEET fair 2012

Title SIMTOS
Organizer Korea Machine Tool
Manufacturers' Association
Exhibit Items Metal Cutting Machine, Metal Forming
Machine, Welding, Tool, CAD/CAM,
Measuring, Automatic Appliance, Parts, etc.
Date April 17 - 22, 2012
Venue KINTEX
Term Biennial
Total Space 108,165m²
Contact So-An, Kang
Tel +82-2-3453-2721
Fax +82-2-6280-2721
simtos@simtos.org
www.simtos.org

Title JFK 2012
Organizer Korea International Trade Association,
Korea Federation of Jewelry Industry,
Korea Jeweller Confederation Association,
Korea Gem Trade Association, Korea Watch
& Clock Industry Cooperative
Exhibit Items Fine Jewelry, Gemstones, Fashion
Jewelry, Watch & Accessories
Date April 19 - 22, 2012
Venue Coex
Term Annual
Total Space 10,348m²
Contact Mr. Phillip Joo
Tel +82-2-6000-5275
Fax +82-2-6000-5823
leanonme@kita.net
www.jewelfair.com

Title SWEET 2012
Organizer Gwangju Metropolitan City,
Jollanam-do Province
Exhibit Items Photovoltaic, Solar Thermal, Wind
Power, Geothermal,
New & Renewable Energy
Date April, 2012
Venue KDJ Center
Term Annual
Total Space 10,000m²
Contact Kim, Byung guk
Tel +82-62-611-2216
Fax +82-62-611-2209
bgkim@kdjcenter.or.kr
www.sweet.or.kr



Busan International Motor Show 2012



Title	BIMOS 2012
Organizer	Busan Metropolitan City
Exhibit Items	Passanger cars, commercial cars, specially equipted vehicles, motorcycles, automobile parts, accessories
Date	May, 2012
Venue	BEXCO
Term	Biennial
Total Space	44,691 m ²
Contact	Assistant Manager Hyunsu Kim
Tel	+82-51-740-7391
Fax	+82-51-740-7360
	hskim@bexco.co.kr
	www.bimos.co.kr



International Factory Automation System show 2012



Title	KOFAS 2012
Organizer	Korea Association of Machinery Industry(KOAMI)
Exhibit Items	FA & Control System, Metalworking & Tools, Test & Measurement Korea
Date	September, 2012
Venue	KINTEX
Term	Biennial
Total Space	15,000 m ²
Contact	Bang Seung Yeol
Tel	+82-2-369-7828
Fax	+82-2-369-7899
	sybang@koami.or.kr
	www.kofas.org



Korea International Construction Equipment Exhibition 2012



Title	CONEX KOREA 2012
Organizer	KOCEMA(KOREA CONSTRUCTION EQUIPMENT MANUFACTURERS ASSOCIATION)
Exhibit Items	Construction Equip, Truck, Special vehicles & Cranes
Date	October 17 - 20, 2012
Venue	KINTEX
Term	Biennial
Total Space	21,384 m ²
Contact	Seok-Je Lee
Tel	+82-2-2052-9300
Fax	+82-31-713-9300
	siesta@kocema.org, info@kocema.org
	www.conexkorea.org



Korea International Steel & Nonferrous Metal Industry Expo 2012



KISNON 2012
Korea International Steel & Nonferrous Metal Industry Expo

Title KISNON 2012
Organizer The Fairs Co., Ltd.
Exhibit Items Steel Material & Products, Nonferrous Metal Material & Products, Metalworking Facilities & Technology
Date October 17 - 20, 2012
Venue KINTEX
Term Biennial
Total Space 21,546m²
Contact KIL SEUNG, LEE
Tel +82-31-782-1500
Fax +82-31-782-1633
leeks@thefairs.co.kr
www.kisnon.com



The 7th Korea Int'l Infrastructure Technology Exhibition



KOREA SOC WEEK 2012

Title INFRA TECH 2012 (Korea SOC Week 2012)
Organizer Ministry of Land, Transport & Maritime Affairs
Exhibit Items Korea Tunnel, Road, Bridge Technology Exhibition
Date October 17 - 20, 2012
Venue KINTEX
Term Biennial
Total Space 20,000m²
Contact Robert Park
Tel +82-2-588-2480
Fax +82-2-588-2599
pw@kimikorea.com
www.infratech.or.kr / www.koreasoc.or.kr



Korea International Machinery Expo 2012

Korea International Machinery Expo 2012

KIMEX 2012

Title KIMEX 2012
Organizer Korea Association of Machinery Industry(KOAMI)
Exhibit Items FA & Control System, Metalworking & Tools, Test & Measurement Korea
Date October, 2012
Venue CECO
Term Biennial
Total Space 7,827m²
Contact Sung, sijun
Tel +82-2-369-7815
Fax +82-2-369-7899
sjsung@koami.or.kr
www.kimex.org



The 4th Busan International Welding, Cutting & Laser Equipments Exhibition



MARINETECH KOREA



Korea Lift Safety Expo 2013



Title The 4th Busan International Welding,
Cutting & Laser Equipments Exhibition

Organizer BEXCO, Metal Network Korea

Exhibit Items Welding Material & Machine, Cutting
Material & Machine, Laser Equipments

Date November, 2012

Venue BEXCO

Term Biennial

Total Space 8,836m²

Contact Assistant Manager Hyunsu Kim

Tel +82-51-740-7391

Fax +82-51-740-7360

hskim@bexco.co.kr

www.weldingauto.co.kr

Title MARINETECH KOREA

Organizer Gyeongsangnam-do provincial
Government

Exhibit Items Shipbuilding, Marine, Offshore

Date November, 2012

Venue CECO

Term Biennial

Total Space 10,975m²

Contact Seung Ja, Baek

Tel +82-55-212-2674

Fax +82-55-211-2659

vic0314@korea.kr

www.mtkorea.org

Title KLSE 2013

Organizer Korea Elevator Safety Institute, Coex

Exhibit Items Elevator Finished Products,
Components, Control System, Safety
and Inspection Devices, New
Technology, Others

Date October, 2013

Venue Coex

Term Biennial

Total Space 7,776m²

Contact Jung Ho Ahn

Tel +82-2-6000-1076

Fax +82-2-6000-1310

bbatman@coex.co.kr

www.Liftexpo.co.kr

Current usage of Endorsement Trademark



print ads

- directory
- newspaper ads
- show guide
- invitation
- brochure
- envelope
- business card

7th International Trade Fair
for Senior Products, Rehabilitation,
Healthcare & Assistive Technology

Senior & People with Disabilities Expo
sendex 2011
9.1(THU) ▶ 3(SAT) • KINTEX
Gyeonggi, Korea

- Assistive Technology
- Aids for Rehabilitation
- Barrier-free Solution
- Universal Design Products
- Healthcare
- Nursing & Home Care
- Orthotics and Prosthetics
- Sporting Equipment for the Disabled
- Wholesome Foods

- The Biggest Trade Fair for Senior & Disabled in KOREA (2010)
Exhibitors : 144 companies, 492 booths
Visitors : 20,010 - Scale : 15,874㎡
- The Only Endorsed Trade Fair by Both Korea Government and UFI Among Other Similar Fairs.
- Special Offer for Overseas Exhibitors
Free Interpreter (your language - Korean)
Free Accommodation for nights (per exhibitor)
Free Official Show-Guide Entry
- Additional Service
Business Networking Party
Free Shuttle Bus from/to KINTEX & your hotel
E-Newsletter Entry - expose your products to over 70,000 Korean buyers

· Increasing number of exhibitors

· Increasing number of visitors

· Secretariat of SENDEX 2011
Tel : +82-31-810-8142 Fax : +82-31-810-8088 E-mail : sendex@kintex.com
www.sendex.co.kr

▲poster <Senior & People with Disabilities Expo>

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▲invitation<SMT/PCB_Packaging & NEPCON KOREA>



▲poster

<KOREA INTERNATIONAL PLASTICS & RUBBER SHOW>



Current usage of Endorsement Trademark



outdoor banner

- banner
- booth
- information desk
- banner ads for bus
- overpass banner
- subway ads



▲ banner<GREEN ENERGY EXPO>





Exhibition Centers

- Exhibition Space
- Website

SETEC

SETEC

7,948 m²

www.setec.or.kr

aT Center

aT Center

7,422 m²

www.atcenter.co.kr

songdo convensiA

Songdo ConvensiA

8,416 m²

www.songdoconvensiA.com

kotrex

KOTREX

4,200 m²

www.kotrex.com

DCC

DCC

2,520 m²

www.dcckorea.or.kr

ICC JEJU

ICC JEJU

2,395 m²

www.iccjeju.co.kr

coex

Coex

36,007 m²

www.coex.co.kr

KINTEX

KINTEX

53,975 m²

www.kintex.com

EXCO

EXCO

11,616 m²

www.excodaeju.co.kr

BEXCO

BEXCO

26,508 m²

www.bexco.co.kr

CECO

CECO

7,827 m²

www.ceco.co.kr

Kimdaejung Convention Center

KDJ Center

9,072 m²

www.kdjcenter.or.kr