



AKEI

ASSOCIATION OF KOREA EXHIBITION INDUSTRY

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2009

ENDORSED EXHIBITION DIRECTORY



Exhibition

makes business.



**Endorsed
exhibition means
competitiveness.**

What is an Endorsement?

Endorsement is objectively investigating exhibitions through verification of exhibition figures like exhibition space, the number of exhibitors and visitors and giving official approval to exhibitions through awarding an endorsement trademark.



Types of Endorsement

Contents	Types of Endorsement (Agency)	Trademark
① Data Audit	① Endorsed Exhibition (Ministry of Knowledge Economy)	
② Requirements - Held at least twice previously - At least one condition must be satisfied. · at least 10% of total exhibitions must be foreign exhibitors · at least 5% of total visitors must be foreign visitors * Change of counting standard of exhibitors and visitors(in 2009)	①+② Int'l Endorsed Exhibition (Ministry of Knowledge Economy)	

* Data Auditor : Daejoo Accounting Corporation

Use of Endorsement































For exhibitors, the endorsement can be used to select exhibitions fitting their marketing plans and set concrete and clear goals for participation of exhibition. Also, endorsement allows collecting objective performance data after an exhibition.

For organizers, it is possible to develop their exhibitions through efficient management and improve marketing performance by having a comparative advantage in promotion over other exhibitions. Visitors can utilize endorsement data when they choose an exhibition.






























Through standardized regulations and independent verification, it is possible to compare exhibitions and obtain reliability.

* For further information, please visit website (http://akei.or.kr/2009_new/english → Services → Endorsement).

2009 Endorsed Exhibition Report

No.	Title	Date	Venue
1	 The 11th Int'l Housing Material and Urban Development Design Exhibition	02.03-02.07	COEX
2	 Housing Brand Fair 2009	02.11-02.15	COEX
3	 Kyunghyang Housing Fair 2009	02.18-02.23	KINTEX
4	 The 15th Seoul International Fair for Mother & Baby	02.19-02.22	COEX
5	 Seoul Int'l Sports & Leisure Industry Show	02.25-02.28	COEX
6	 The 19th Seoul International Premium & Household Goods Show	03.04-03.07	COEX
7	 Preview In DAEGU	03.11-03.13	EXCO
8	 25th Korea International Medical & Hospital Equipment Show	03.12-03.15	COEX
9	 Solar, Wind & Earth Energy Trade Fair 2009	03.18-03.20	KDJ Center
10	 Heating, Air-conditioning, Refrigeration & Fluid Exhibition Korea	03.18-03.21	KINTEX
11	 The 19th Korea Int'l Die · Mold Related Equipment Exhibition	03.18-03.22	KINTEX
12	 Daegu International Optical Show 2009	03.19-03.21	EXCO
13	 Seoul Motor Show 2009	04.02-04.12	KINTEX
14	 International Green Energy Expo Korea 2009	04.08-04.10	EXCO
15	 Seoul Int'l Photo & Imaging Industry Show 2009	04.09-04.12	COEX
16	 Korea Int'l Retailing & Wholesaling Industry Fair	04.14-04.17	COEX
17	 International Materials & Components Industry Show 2009	04.16-04.19	KINTEX
18	 Int'l Electronic Circuits Show	04.22-04.24	KINTEX
19	 Automotive Week 2009	04.24-04.27	KINTEX
20	 Korea International Jewelry & Watch Fair 2009	04.30-05.03	COEX
21	 The Seoul Cosmetics & Beauty Expo 2009	05.07-05.10	COEX
22	 Seoul Beauty Expo 2009	05.07-05.10	COEX
23	 International Food Industry Exhibition, Seoul, 2009	05.13-05.16	KINTEX
24	 Global Electric Power Tech 2009	05.20-05.22	COEX
25	 International LED EXPO & FPD KOREA 2009	05.20-05.23	KINTEX
26	 Busan International Machinery Fair 2009	05.20-05.24	BEXCO
27	 19th Korea Int'l Broadcast, Audio & Lighting Equipment Show	05.26-05.29	COEX
28	 The 14th Korea Int'l Packaging Exhibition	06.02-06.05	KINTEX
29	 RailLog Korea 2009	06.03-06.06	BEXCO
30	 The 31st International Exhibition On Environmental Technologies & Products	06.09-06.12	COEX

Exhibition Space Figures(m²)						Exhibition Figures					
Hall		Open Air		Total	Total (gross)	Exhibitor			visitor		
Domestic	Foreign	Domestic	Foreign			Domestic	Foreign	Total	Domestic	Foreign	Total
4,014	324	0	0	4,338	10,368	108	6	114	19,329	62	19,391
7,695	549	0	0	8,244	17,658	205	14	219	41,318	885	42,203
14,283	1,044	0	0	15,327	37,260	415	48	463	63,605	645	64,250
4,563	792	0	0	5,355	12,474	99	12	111	61,533	302	61,835
5,544	423	0	0	5,967	18,378	206	32	238	22,306	613	22,919
3,753	54	0	0	3,807	10,368	309	6	315	14,787	790	15,577
3,429	234	0	0	3,663	11,616	231	19	250	14,915	1,7 07	16,622
12,836	1,161	0	0	13,997	34,587	469	61	530	43,087	1,511	44,598
2,083	545	0	0	2,628	10,186	70	44	114	10,358	480	10,838
6,426	765	0	0	7,191	21,384	141	27	168	17,355	726	18,081
8,015	2,336	0	0	10,351	21,546	185	38	223	29,699	857	30,556
3,195	405	0	0	3,600	11,616	121	14	135	14,875	601	15,476
16,154	7,321	0	0	23,475	48,565	69	24	93	922,168	19,018	941,186
3,843	2,205	0	0	6,048	12,500	171	85	256	27,914	807	28,721
2,057	1,643	0	0	3,700	10,368	89	10	99	31,129	382	31,511
3,798	9	0	0	3,807	10,368	199	1	200	6,683	42	6,725
3,539	1,368	0	0	4,907	10,206	187	59	246	13,332	765	14,097
2,790	252	0	0	3,042	10,611	112	22	134	9,510	516	10,026
7,992	1,500	492	36	10,020	21,546	147	30	177	25,771	290	26,061
3,168	297	0	0	3,465	10,368	178	25	203	22,877	1,212	24,089
1,332	234	0	0	1,566	7,290	84	12	96	12,243	116	12,359
801	99	0	0	900	7,290	62	6	68	6,846	68	6,914
11,988	3,538	0	0	15,526	53,541	581	302	883	30,880	1,143	32,023
3,606	0	0	0	3,606	10,368	179	0	179	9,842	532	10,374
3,582	684	0	0	4,266	15,876	182	46	228	22,532	968	23,500
7,596	1,530	0	0	9,126	22,090	247	38	285	19,523	675	20,198
4,455	3,501	0	0	7,956	17,649	152	50	202	36,069	573	36,642
8,406	1,656	0	0	10,062	32,157	389	70	459	26,837	1,152	27,989
4,351	752	0	0	5,103	13,000	64	60	124	8,107	147	8,254
4,428	639	0	0	5,067	11,088	184	42	226	20,144	609	20,753

No.	Title	Date	Venue
31	 Global TrasporTech 2009	06.16-06.18	CECO
32	 World IT Show	06.17-06.20	COEX
33	 Seoul International Cartoon & Animation Festival	07.22-07.26	COEX
34	 The 7th International Nanotech Symposium & Exhibition in Korea	08.26-08.28	KINTEX
35	 2009 Seoul International Textile Fair	09.02-09.04	COEX
36	 International Robot Industry Show 2009(IRIS 2009)	09.02-09.05	BEXCO
37	 Senior & People with Disabilities Expo 2009	09.03-09.05	KINTEX
38	 Environment & Energy Tech 2009	09.16-09.19	BEXCO
39	 Daegu International Automatic Machinery & Tools Exhibition 2009	09.16-09.19	EXCO
40	 Korea Green Energy Show 2009	10.13-10.16	COEX
41	 Korea Electronics Show 2009	10.13-10.16	KINTEX
42	 International Semiconductor Exhibition	10.13-10.16	KINTEX
43	 International Meeting on Information Display Exhibition 2009	10.13-10.16	KINTEX
44	 Seoul Int'l Aerospace & Defense Exhibition	10.20-10.25	Seoul Airport
45	 Marine Week	10.21-10.24	BEXCO
46	 IEEE T&D Asia – SIEF 2009	10.27-10.30	COEX
47	 Seoul International Tool & Related Equipment Exhibition 2009	10.27-10.31	KINTEX
48	 KOREA MACHINERY FAIR	10.27-10.31	KINTEX
49	 KOREA METAL WEEK	10.27-10.31	KINTEX
50	 Seoul Int'l Bakery Fair	10.29-11.01	COEX
51	 Busan International Seafood & Fisheries EXPO 2009	11.12-11.14	BEXCO
52	 The 17th Korea International Sign & Design Show	11.12-11.15	COEX
53	 Gwangju Food 2009	11.12-11.15	KDJ Center
54	 Korea Autoparts & Auto-related Industries Show	11.19-11.21	KINTEX
55	 The 2009 Gwangju International Senior Fair	11.26-11.28	KDJ Center
56	 The 21st Seoul Int'l EDU-CARE Fair for Children	11.26-11.29	COEX
57	 SEOULBIKE SHOW 2010	12.04-12.06	COEX
58	 KOREA INTERNATIONAL EXHIBITION EXPO 2009	12.17-12.18	COEX
59	 International Education Robot Fair 2009	12.17-12.20	DCC

Exhibition Space Figures(m²)						Exhibition Figures					
Hall		Open Air		Total	Total (gross)	Exhibitor			visitor		
Domestic	Foreign	Domestic	Foreign			Domestic	Foreign	Total	Domestic	Foreign	Total
1,872	9	0	0	1,881	7,827	177	1	178	4,141	194	4,335
9,873	396	0	0	10,269	20,716	409	26	435	45,086	2,352	47,438
1,494	72	0	0	1,566	7,948	29	3	32	-	-	-
2,412	531	0	0	2,943	10,044	156	38	194	6,180	140	6,320
3,249	225	0	0	3,474	8,010	193	19	212	10,186	1,266	11,452
1,827	45	0	0	1,872	8,836	57	3	60	9,711	105	9,816
2,637	540	0	0	3,177	10,816	98	33	131	17,714	215	17,929
2,916	459	162	0	3,537	10,100	137	36	173	7,115	290	7,405
2,547	234	0	0	2,781	7,744	138	8	146	11,272	153	11,425
4,374	909	0	0	5,283	10,368	115	26	141	13,038	329	13,367
8,109	891	0	0	9,000	32,157	355	75	430	44,169	1,427	45,596
3,465	333	0	0	3,798	10,661	127	14	141	33,503	1,049	34,552
2,079	522	0	0	2,601	10,773	80	37	117	37,334	1,211	38,545
7,288	3,615	3,001	9,673	23,577	109,091	75	193	268	64,750	1,220	65,970
10,426	3,633	1,188	576	15,823	30,841	485	516	1,001	31,128	1,754	32,882
4,311	261	0	0	4,572	12,474	197	13	210	12,843	760	13,603
3,600	414	0	0	4,014	8,028	97	35	132	26,957	1,547	28,504
9,396	1,242	0	0	10,638	24,570	365	42	407	63,202	1,334	64,536
2,254	774	0	0	3,028	8,028	110	39	149	19,898	1,091	20,989
2,250	126	0	0	2,376	7,776	72	8	80	20,088	183	20,271
2,682	468	0	0	3,150	13,254	149	51	200	6,463	493	6,956
3,708	972	0	0	4,680	18,378	118	15	133	9,279	529	9,808
2,772	405	0	0	3,177	9,072	152	39	191	8,264	79	8,343
4,318	300	0	0	4,618	17,892	277	19	296	6,617	879	7,496
2,646	288	0	0	2,934	10,406	109	21	130	18,146	151	18,297
6,174	1,539	0	0	7,713	17,658	221	26	247	49,000	138	49,138
3,366	648	0	0	4,014	8,010	72	8	80	18,659	181	18,840
2,343	108	0	0	2,451	5,184	95	10	105	1,941	114	2,055
657	54	0	0	711	2,520	43	5	48	1,405	101	1,506

2010 Seoul Int'l Housing Material & Decoration Expo

2010

Seoul Int'l Housing Material & Decoration Expo

Title	2010 Seoul Int'l Housing Material & Decoration Expo	
Organizer	HOMDEX Co., Ltd	
Exhibit Items	Energy saving construction materials, Eco Interior & Exterior building materials, etc.	
Date	August 12 - 15, 2010	
Venue	COEX	
Term	Half a year	
Total Space	10,368 m ²	
Contact	Mi Hee, Kim	catalyst@homdex.com
Tel / Fax	+82-2-2168-0088 / +82-2-2168-0090	www.homdex.com

Kyunghyang Housing Fair & Housing Brand Fair

2011 Kyunghyang Housing Fair

Housing Brand Fair

Title	Kyunghyang Housing Fair & Housing Brand Fair	
Organizer	eSang Networks, Lead Expo	
Exhibit Items	Construction & Building materials, etc.	
Date	February 23 - 27, 2011	
Venue	KINTEX	
Term	Annual	
Total Space	55,000 m ²	
Contact	Dae Jeong, Kim	info@e-sang.net
Tel / Fax	+82-2-3397-0066 / +82-2-3397-0067	www.khfair.com

The 18th Seoul International Fair for Mother & Baby



The 18th Seoul International Fair for Mother & Baby

Title	The 18th Seoul International Fair for Mother & Baby	
Organizer	eplus Inc.	
Exhibit Items	Childbirth related goods, Baby related goods, etc.	
Date	August 19 - 22, 2010	
Venue	COEX	
Term	Half a year	
Total Space	18,378 m ²	
Contact	Shin Dong, Kang / Christine Lee	christine@eplus21.com
Tel / Fax	+82-2-556-2236 / +82-2-556-2261	www.babyfair.co.kr

Seoul Int'l Sports & Lesiure Industry Show



Title	Seoul Int'l Sports & Lesiure Industry Show	
Organizer	KITA(Korea International Trade Association)	
Exhibit Items	Fitness, Health, etc.	
Date	February 24 - 27, 2011	
Venue	COEX	
Term	Annual	
Total Space	18,000 m ²	
Contact	Hyo Sang, Kim	powerplay2@kita.net
Tel / Fax	+82-2-6000-5279 / +82-2-6000-5823	www.spoex.com

The 21th Seoul International Premium & Household Goods Show



SEOUL INT'L PREMIUM & HOUSEHOLD GOODS SHOW

Title	The 21th Seoul International Premium & Household Goods Show	
Organizer	Institute of Convention & Exhibition Management	
Exhibit Items	Premium goods, Homeware, Gifts, Stationery & Office supplies, etc.	
Date	March 9 - 12, 2011	
Venue	COEX	
Term	Annual	
Total Space	10,344 m ²	
Contact	Jason Lee	icejcd@naver.com
Tel / Fax	+82-2-6000-1116 / +82-2-6000-1309	www.sipremium.com

Preview In DAEGU



International Textile Fair PREVIEW IN DAEGU

Title	Preview In DAEGU	
Organizer	Daegu-Gyeongbuk Textile Industries Association	
Exhibit Items	Synthetic materials, Natural materials, Knit, Finishing, Home textiles, etc.	
Date	March 9 - 11, 2011	
Venue	EXCO	
Term	Annual	
Total Space	11,616 m ²	
Contact	John Lee	fair@previewin.com
Tel / Fax	+82-53-560-6520 / +82-53-560-6525	www.previewin.com

27th Korea International Medical & Hospital Equipment Show

K⁺IMES 2011

Title	27th Korea International Medical & Hospital Equipment Show		
Organizer	Korea E & Ex Inc., KMDICA, KMDIA		
Exhibit Items	Clinical Examination Equipment, Obesity Cure & Healthcare Equipment, etc.		
Date	March 17 - 20, 2011		
Venue	COEX		
Term	Annual		
Total Space	36,027 m ²		
Contact	Pyoung Soo, Kim	kimes@kimes.kr	
Tel / Fax	+82-2-551-0102 / +82-2-551-0103	www.kimes.kr	

Solar, Wind & Earth Energy Trade Fair 2011



Title	Solar, Wind & Earth Energy Trade Fair 2011		
Organizer	Gwangju Metropolitan City, Jeollanam-do Province		
Exhibit Items	Photovoltaics, Solar Thermal, Wind Power, Hydrogen, Fuel Cell, etc.		
Date	March 16 - 18, 2011		
Venue	KDJ Center		
Term	Annual		
Total Space	15,000 m ²		
Contact	Young Ji, Choi	yjchoi@sweet.or.kr	
Tel / Fax	+82-62-611-2216 / +82-62-611-2209	www.sweet.or.kr	

Heating, Air-conditioning, Refrigeration & Fluid Exhibition Korea



Title	Heating, Air-conditioning, Refrigeration & Fluid Exhibition Korea		
Organizer	KRAIA(Korea Refrigeration and Air-conditioning Industry Association)		
Exhibit Items	Compressors, Air-Conditioning units, Refrigerating & Freezing Equipment, etc.		
Date	March 16 - 19, 2011		
Venue	KINTEX		
Term	Biennial		
Total Space	21,384 m ²		
Contact	Yun Kyung, Kim	ykkasan@ref.or.kr	
Tel / Fax	+82-2-558-2568 / +82-2-369-7515	www.harfko.com	

The 20th Korea Int'l Die · Mold Related Equipment Exhibiton

INTERMOLD KOREA 2011

THE 20th KOREA INT'L DIE · MOLD & RELATED EQUIPMENT EXHIBITION

Title	The 20th Korea Int'l Die · Mold Related Equipment Exhibiton	
Organizer	KODMIC(Korea Die & Mold Industry Cooperative)	
Exhibit Items	Die-Mold & Related Parts, Tools, Machine Tools and Facilities, etc.	
Date	March 16 - 20, 2011	
Venue	KINTEX	
Term	Biennial	
Total Space	32,200 m ²	
Contact	Myoung Jong, Choi	cebu@koreamold.com
Tel / Fax	+82-2-783-1711 / +82-2-784-5937	www.intermoldkorea.com

Daegu International Optical Show 2011



Title	Daegu International Optical Show 2011	
Organizer	Daegu Metropolitan City	
Exhibit Items	Frames, Sunglasses, Spectacles, Goggles, Total & House Brand, etc.	
Date	April 27-29, 2011	
Venue	EXCO	
Term	Annual	
Total Space	11,616 m ²	
Contact	Jong Rim, Choi	diops@koisc.org
Tel / Fax	+82-53-350-7832 / +82-53-353-7812	www.diops.co.kr

Seoul Motor Show 2011



Title	Seoul Motor Show 2011	
Organizer	KAMA(Korea Automobile Manufacturers Association)	
Exhibit Items	Passenger cars, Commercial vehicles, Motorcycles, Tuning cars, etc.	
Date	April 1 - 10, 2011	
Venue	KINTEX	
Term	Biennial	
Total Space	53,541 m ²	
Contact	Sung Yong, Hong	syhong@kama.or.kr
Tel / Fax	+82-2-3660-1888 / +82-2-3660-1901	www.motorshow.or.kr

International Green Energy Expo Korea 2011



GREEN ENERGY EXPO

Title	International Green Energy Expo Korea 2011	
Organizer	EXCO	
Exhibit Items	Photovoltaics, Wind power, Hydrogen, Fuel cell, Biomass, etc.	
Date	April 6 - 8, 2011	
Venue	EXCO	
Term	Annual	
Total Space	15,000 m ²	
Contact	Seokbum(Mark), Kim	green@energyexpo.co.kr
Tel / Fax	+82-53-601-5024 / +82-53-601-5372	www.energyexpo.co.kr

Seoul Int'l Photo & Imaging Industry Show 2010



PHOTO & IMAGING 2010

Title	Seoul Int'l Photo & Imaging Industry Show 2010	
Organizer	KOIA(Korea Optical Industry Association), COEX(Convention & Exhibition) KPIMA(Korea Photo Imaging Marketing Association)	
Exhibit Items	Cameras and Accessories, Photo developing & enlarging, Video camera, Album, etc.	
Date	April 29 - May 2, 2010	
Venue/Term	COEX / Annual	
Total Space	10,368 m ²	
Contact	Sang-Hyon Lee	Koma98@unitel.co.kr
Tel / Fax	+82-2-3481-8931 / +82-2-3481-8669	www.photoshow.co.kr

Korea Int'l Retailing & Wholesaling Industry Fair 2011



RETAIL & WHOLESALE 2011

Korea Int'l Retailing & Wholesaling Industry Fair 2011

Title	Korea Int'l Retailing & Wholesaling Industry Fair 2011	
Organizer	KOCA(Korea Chainstores Association), COEX	
Exhibit Items	Food & Beverage, Household & General Goods, Shop Fitting & Interior, etc.	
Date	April 26 - 29, 2011	
Venue	COEX	
Term	Biennial	
Total Space	10,348 m ²	
Contact	Vicki J. Y. Baik	retailfair@coex.co.kr
Tel / Fax	+82-2-6000-1107 / +82-2-6000-1309	www.retailfair.kr

International Materials & Components Industry Show 2010



Title	International Materials & Components Industry Show 2010	
Organizer	Korea Institute for Advancement of Technology	
Exhibit Items	Machinery Components, Automobile Components, Electrical Components, etc.	
Date	June 8 - 11, 2010	
Venue	KINTEX	
Term	Annual	
Total Space	15,000 m ²	
Contact	Byung Hoon, Oh	sky@kintex.com
Tel / Fax	+82-31-810-8045 / +82-31-810-8088	www.imac21.co.kr

Int'l Electronic Circuits Show



Int'l Electronic Circuits Show
國際電子回路產業展

Title	Int'l Electronic Circuits Show	
Organizer	KPCA(Korea Printed Circuit Association)	
Exhibit Items	Electronic Circuit Board, Packaging related Equipment, etc.	
Date	April 19-21, 2011	
Venue	KINTEX	
Term	Annual	
Total Space	10,611 m ²	
Contact	Kyung-Ho Shin	show@kpca.or.kr
Tel / Fax	+82-2-780-4771 / +82-2-780-7228	www.kpcashow.com

Automotive Week 2010

Automotive Week 2010

Title	Automotive Week 2010	
Organizer	KINTEX	
Exhibit Items	Auto maintenance and repair machines, Plating, Tools, Auto AIS parts, Tuning parts, Motorsports, etc.	
Date	March 26 - 28, 2010	
Venue/Term	KINTEX / Annual	
Total Space	25,000 m ²	
Contact	Young Park	youngparky@kintex.com
Tel / Fax	+82-31-810-8042 / +82-31-810-8088	www.automotiveweek.co.kr

Korea International Jewelry & Watch Fair 2011



**J E W E L
F A I R
K O R E A
2 0 1 1**

Title	Korea International Jewelry & Watch Fair 2011	
Organizer	KITA(Korea International Trade Association)	
Exhibit Items	Jewelry	
Date	April 14 - 17, 2011	
Venue	COEX	
Term	Annual	
Total Space	10,368 m ²	
Contact	Kyung Yoon, Choi	choiky01@kita.net
Tel / Fax	+82-2-6000-5549 / +82-2-6000-5823	www.jewelfair.com

The Seoul Cosmetics & Beauty Expo 2011



Title	The Seoul Cosmetics & Beauty Expo 2011	
Organizer	Korea International Exhibition Co.,LTD., Korea Cosmetic Association, Korea Beauty Industry Society	
Exhibit Items	Cosmetics, Perfume, Hair:Scalp, Subsidiary materials, Beauty:Plastic surgery, etc.	
Date	April 28 - May 1, 2011	
Venue/Term	COEX / Annual	
Total Space	10,368 m ²	
Contact	Sophie Mun	info@cosmobeautyseoul.com
Tel / Fax	+82-2-761-2512 / +82-2-761-2517	www.cosmobeautyseoul.com

International Food Industry Exhibition, Seoul, 2011



Title	International Food Industry Exhibition, Seoul, 2011	
Organizer	KOTRA, KFIA, Allworld Exhibitions, kem	
Exhibit Items	Agricultural products, Processed & Packaged foods, Food processing, etc.	
Date	April 26 - 29, 2011	
Venue	KINTEX	
Term	Annual	
Total Space	53,541 m ²	
Contact	Kyoung Ho, Chae	wisemoon@kotra.or.kr
Tel / Fax	+82-2-3460-7263 / +82-2-3460-7918	www.seoulfood.or.kr

Global Electric Power Tech 2011



Title	Global Electric Power Tech 2011	
Organizer	Korea Electric Engineers Association, Korea Trade-Investment Promotion Agency	
Exhibit Items	Smart Grid, Nuclear & Power Plant, New & Renewable Energy, etc.	
Date	May 18 - 20, 2011	
Venue	COEX	
Term	Annual	
Total Space	10,348 m ²	
Contact	Dong Bae, Park	webmaster@keea.or.kr
Tel / Fax	+82-2-2182-0723 / +82-2-581-1891	www.electrickorea.org

International LED EXPO & OLED EXPO 2011



Title	International LED EXPO & OLED EXPO 2011	
Organizer	LEDEXPO.COM	
Exhibit Items	LED, OLED, Displays, etc.	
Date	June 21 - 24, 2011	
Venue	KINTEX	
Term	Annual	
Total Space	20,000 m ²	led@exponu.com
Contact	Jin Cheol, Kim	www.ledexpo.com
Tel / Fax	+82-2-783-7979 / +82-2-783-7292	www.oledexpo.com

Busan International Machinery Fair 2011



Title	Busan International Machinery Fair 2011	
Organizer	Korea Industrial Marketing Institute	
Exhibit Items	Machinery, Factory automation, Die & Mold, Environment, Tool & Welding, etc.	
Date	May 25 - 29, 2011	
Venue	BEXCO	
Term	Biennial	
Total Space	26,508 m ²	
Contact	Hyun Il, Park	hipark@kimikorea.com
Tel / Fax	+82-2-588-2480 / +82-2-588-2599	www.butech.or.kr

21st Korea Int'l Broadcast, Audio & Lighting Equipment Show

KOBA 2011

Title	21st Korea Int'l Broadcast, Audio & Lighting Equipment Show	
Organizer	Korea E&Ex Inc., Korean Broadcasting Engineers & Technicians Association	
Exhibit Items	Broadcasting, Pro-Audio, Stage, etc.	
Date	June 21 - 24, 2011	
Venue/Term	COEX / Annual	
Total Space	17,649 m ²	
Contact	Scott Kim / Ashley Kim	koba@kobashow.com
Tel / Fax	+82-2-551-0102 / +82-2-551-0103	www.kobashow.com

The 16th Korea Int'l Packaging Exhibition



Korea Pack 2011 국제포장기자재전

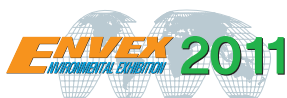
Title	The 16th Korea Int'l Packaging Exhibition	
Organizer	Kyungyon Exhibition Corp.	
Exhibit Items	Packaging machinery, Parts & Automation system, etc.	
Date	June 14 - 17, 2011	
Venue	KINTEX	
Term	Annual	
Total Space	40,000 m ²	
Contact	Gil Soo, Kim	gskim@kyungyon.co.kr
Tel / Fax	+82-2-785-4771 / +82-2-785-6117-8	www.koreapack.org

RailLog Korea 2011

RailLog KOREA 2011

Title	RailLog Korea 2011	
Organizer	Busan Metropolitan City, KORAIL, KR, BEXCO, Messe Frankfurt Korea Ltd., KORSIA	
Exhibit Items	Railway vehicles, Subassemblies, etc.	
Date	June 15 - 18, 2011	
Venue/Term	BEXCO / Biennial	
Total Space	14,000 m ²	
Contact	Sang Yeon, Cho	cho75@bexco.co.kr
Tel / Fax	+82-51-740-7457 / +82-51-740-7360	www.raillogkorea.com

The 33rd International Exhibition on Environmental Technology & Green Energy



Title	The 33rd International Exhibition on Environmental Technology & Green Energy	
Organizer	Korea Environmental Corporation, SLC(SUDOKWON Landfill Site Management Corporation), KEITI(Korea Environmental Industry & Technology Institute), KEPA(Korea Environmental Preservation Association)	
Exhibit Items	Energy, Environment, etc.	
Date	June 8 - 11, 2011	
Venue/Term/Total Space	COEX / Annual / 13,194 m ²	
Contact	Kyung Yong, Kim	byjeong@epa.or.kr
Tel / Fax	+82-2-3407-1539 / +82-2-3407-1598	www.envex.or.kr

Global TransporTech 2010



Title	Global TransporTech 2010	
Organizer	KOTRA	
Exhibit Items	Transportation Parts - OEM / AS	
Date	June 9 - 11, 2010	
Venue	EXCO	
Term	Annual	
Total Space	7,744 m ²	
Contact	Tae Gyun, Kim	edouard@kotra.or.kr
Tel / Fax	+82-2-3460-7227 / +82-2-3460-7922	www.transportech.org

World IT Show 2011



Title	World IT Show 2011	
Organizer	MKE(Ministry of Knowledge Economy), KCC(Korea Communications Commission), MCST(Ministry of Culture, Sports and Tourism)	
Exhibit Items	Digital home electronics, Communication & Broadcasting, Industrial electronics, etc.	
Date	May 11 - 14, 2011	
Venue/Term	COEX / Annual	
Total Space	31,017 m ²	
Contact	Seon Pyo, Hong	sekmaster@etnews.co.kr
Tel / Fax	+82-2-2168-9333 / +82-2-2636-8225	www.worlditshow.co.kr

Seoul International Cartoon & Animation Festival



Title	Seoul International Cartoon & Animation Festival	
Organizer	SICAF Organizing Committee	
Exhibit Items	Cartoon & Animation, etc.	
Date	July 21 - 25, 2010	
Venue	COEX	
Term	Annual	
Total Space	10,438 m ²	
Contact	Ji Sook, Ahn	soono9@naver.com
Tel / Fax	+82-2-3455-8419 / +82-2-3455-8422	www.sicaf.org

The 8th International Nanotech Symposium & Exhibition in Korea



NANOKOREA2010

Title	The 8th International Nanotech Symposium & Exhibition in Korea	
Organizer	NTRA(Nanotechnology Research Association of Korea)	
Exhibit Items	Nano devices, Nano materials, Nano manufacturing, Nano Evaluation & Analysis, etc.	
Date	August 18 - 20, 2010	
Venue	KINTEX	
Term	Annual	
Total Space	10,044 m ²	
Contact	Ju Young, Park	ntrapjy@nanokorea.net
Tel / Fax	+82-2-577-1582 / +82-2-2057-8509	www.nanokorea.or.kr

2010 Seoul International Textile Fair

Preview in SEOUL 2010

Seoul International Textile Fair

1(Wed)~3(Fri), Sept., 2010, B Hall, COEX (Seoul, KOREA)

Title	2010 Seoul International Textile Fair	
Organizer	KOFOTI(Korea Federation of Textile Industries)	
Exhibit Items	Yarns, Fabrics, Accessories, Home textile, etc.	
Date	September 1 - 3, 2010	
Venue	COEX	
Term	Annual	
Total Space	8,010 m ²	
Contact	Young Chul, Jung	young7369@kofoti.or.kr
Tel / Fax	+82-2-528-4020 / +82-2-528-4050	www.previewinseoul.com

International Robot Industry Show 2010



Title	International Robot Industry Show 2010	
Organizer	Korea Association of Robot industry	
Exhibit Items	Industrial Robot, Service Robot, etc.	
Date	October 28 - 31, 2010	
Venue	KINTEX	
Term	Annual	
Total Space	10,611 m ²	
Contact	Gyeong Jun, Lee	kasimov@korearobot.or.kr
Tel / Fax	+82-2-780-3060 / +82-2-780-3062	www.robotworld.or.kr

Senior & People with Disabilities Expo 2010



Title	Senior & People with Disabilities Expo 2010	
Organizer	KINTEX	
Exhibit Items	Assistive Technology, Rehabilitation, Home & Nursing Care, etc.	
Date	August 26 - 28, 2010	
Venue	KINTEX	
Term	Annual	
Total Space	15,876 m ²	
Contact	Danny Lim	sendex@kintex.com
Tel / Fax	+82-31-810-8142 / +82-31-810-8088	www.sendex.co.kr

Environment & Energy Tech 2010



ENTECH 2010

Title	Environment & Energy Tech 2010	
Organizer	Busan City, Kookje Daily News, KOTRA	
Exhibit Items	Environment, Energy technology, Product, etc.	
Date	September 1 - 4, 2010	
Venue	BEXCO	
Term	Annual	
Total Space	13,254 m ²	
Contact	Jong Dae, Choi	entech@bexco.co.kr
Tel / Fax	+82-51-740-7456 / +82-51-740-3404	www.entechkorea.net

Daegu International Automatic Machinery & Tools Exhibition 2010



Title	Daegu International Automatic Machinery & Tools Exhibition 2010		
Organizer	Daegu Metropolitan City		
Exhibit Items	General machinery components, Precision instrument components, etc.		
Date	November 10 - 13, 2010		
Venue	EXCO		
Term	Annual		
Total Space	7,744 m ²		
Contact	Hyoungh Seok, Youn	damex@dexcodaegu.co.kr	
Tel / Fax	+82-53-601-5077 / +82-53-601-5390	www.damex.co.kr	

Korea Green Energy Show 2010



KOREA GREEN ENERGY SHOW

Title	Korea Green Energy Show 2010		
Organizer	Ministry of Knowledge Economy, Korea Energy Management Corporation		
Exhibit Items	Energy efficiency products, Technologies and Policies, etc.		
Date	October 13 - 16, 2010		
Venue	COEX		
Term	Annual		
Total Space	10,368 m ²		
Contact	Koon Mo, Jung	jkm@kemco.or.kr	
Tel / Fax	+82-31-260-4386 / +82-31-260-4388	www.koreaenergyshow.or.kr	

Korea Electronics Show 2010

KES 2010

Title	Korea Electronics Show 2010		
Organizer	KEA(Korea Electronics Association)		
Exhibit Items	Multimedia, ICT, Convergence, Parts & Materials, etc.		
Date	October 12 - 15, 2010		
Venue	KINTEX		
Term	Annual		
Total Space	32,157 m ²		
Contact	Hana Park	hanaf@gokea.org	
Tel / Fax	+82-2-6388-6063 / +82-2-6388-6069	www.kes.org	

International Semiconductor Exhibition



Title	International Semiconductor Exhibition	
Organizer	KSIA(Korea Semiconductor Industry Association)	
Exhibit Items	Semiconductor device, Equipment, Material, Fabless, Solar, etc.	
Date	October 12 - 15, 2010	
Venue	KINTEX	
Term	Annual	
Total Space	10,773 m ²	
Contact	Sung Ho, Kim	ksong@ksia.or.kr
Tel / Fax	+82-2-570-5220~3 / +82-2-577-1719	www.isedex.org

IMID 2010 Exhibition



International Meeting on Information Display

Title	IMID 2010 Exhibition(International Meeting on Information Display)	
Organizer	KDIA(Korea Display Industry Association)	
Exhibit Items	LCD / PDP, OLED, 3D, Flexible Display, etc.	
Date	October 12 - 15, 2010	
Venue	KINTEX	
Term	Annual	
Total Space	10,773 m ²	
Contact	Bag Geun, Bae	bgb@kdia.org
Tel / Fax	+82-2-3014-5707 / +82-2-556-2234	www.imidex.org

Seoul Int'l Aerospace & Defense Exhibition



SEOUL
INTERNATIONAL AEROSPACE &
DEFENSE EXHIBITION 2011

Title	Seoul Int'l Aerospace & Defense Exhibition	
Organizer	KAIA(Korea Aerospace Industries Association)	
Exhibit Items	Aircraft, Satellite, Naval Ship, Weapons & Ammunition	
Date	October 18 - 23, 2011	
Venue	Seoul Airport(Gyeonggi-Do Seongnam-Si)	
Term	Biennial	
Total Space	110,000 m ²	
Contact	Partick Yoon	promotion@seoulairshow.com
Tel / Fax	+82-2-761-1105 / +82-2-761-1544	www.seoulairshow.com



MARINE WEEK 2011

Title	Marine Week 2011		
Organizer	KITA(Korea International Trade Association)		
Exhibit Items	Shipbuilding, Part, Logistics, etc.		
Date	October 26 - 29, 2011		
Venue	BEXCO		
Term	Biennial		
Total Space	33,000 m ²		
Contact	Hyo Sang, Kim	powerplay2@kita.net	
Tel / Fax	+82-2-6000-5279 / +82-2-6000-5823	www.marineweek.org	



Title	Seoul International Electric Fair 2010		
Organizer	KOEMA(Korea Electrical Manufacturers Association)		
Exhibit Items	All Electrical Equipment related to Power Generation, Transmission, etc.		
Date	September 7 - 9, 2010		
Venue	KINTEX		
Term	Annual		
Total Space	10,611 m ²		
Contact	Chang Su, Lee	chsu@koema.or.kr	
Tel / Fax	+82-2-581-8602 / +82-2-581-8605	www.sief.co.kr	



Title	Seoul International Tool Exhibition 2011		
Organizer	KOTIC(Korea Tools Industry Cooperative)		
Exhibit Items	Tools(Cutting Tools), Diamond Tools, Hand Tools, Electric Tools, etc.		
Date	September 28 - October 1, 2011		
Venue	KINTEX		
Term	Biennial		
Total Space	10,885 m ²		
Contact	Byoung Yun, Mun	toolmaster@tool.or.kr	
Tel / Fax	+82-2-711-0989 / +82-2-3272-5059	www.tooltechkorea.com	

KOREA MACHINERY FAIR 2011



KOMAF 2011

Title	KOREA MACHINERY FAIR 2011	
Organizer	KOAMI(Korea Association of Machinery Industry)	
Exhibit Items	FA, Machine Tools, Pneumatic, Measurement, Plants, Logistics, Parts, etc.	
Date	September 28 - October 1, 2011	
Venue	KINTEX	
Term	Biennial	
Total Space	54,508 m ²	
Contact	Hee Young, Kim	exhibit@koami.or.kr
Tel / Fax	+82-2-369-7869 / +82-2-369-7899	www.komaf.org

KOREA METAL WEEK



Title	KOREA METAL WEEK	
Organizer	Korea Trade Fairs Ltd.	
Exhibit Items	Fastener, Wire, Diecasting, Foundry, Forging, Pipe, Machine parts, Materials, etc.	
Date	September 28 - October 1, 2011	
Venue	KINTEX	
Term	Biennial	
Total Space	10,611 m ²	
Contact	Jong Sik, Yun / Dewey Min	master1@ktfairs.com
Tel / Fax	+82-2-783-8261 / +82-2-784-6810	www.korea-metal.com

Seoul Int'l Bakery Fair



Siba2011

Title	Seoul Int'l Bakery Fair	
Organizer	Korea Bakers Association	
Exhibit Items	Baking Equipment, Confectionery, etc.	
Date	November 10 - 13, 2011	
Venue	COEX	
Term	Biennial	
Total Space	7,778 m ²	
Contact	Nell Choi	siba@coex.co.kr
Tel / Fax	+82-2-6000-1109 / +82-2-6000-1310	www.siba-expo.com

Busan International Seafood & Fisheries EXPO 2010



BISFE 2010

Title	Busan International Seafood & Fisheries EXPO 2010	
Organizer	Busan Metropolitan City, BEXCO	
Exhibit Items	Seafood, Fisheries Equipment, Marine Bio, etc.	
Date	November 11 - 13, 2010	
Venue	BEXCO	
Term	Annual	
Total Space	13,254 m ²	
Contact	Seon Jeong, Lee	lsj@bexco.co.kr
Tel / Fax	+82-51-740-7460/+82-51-740-7360	www.bisfe.com

The 18th Korea International Sign & Design Show



Title	The 18th Korea International Sign & Design Show	
Organizer	COEX	
Exhibit Items	Digital Printing, Media and Ink, Manufacturing, Finishing Processing, LED / DID, etc.	
Date	November 25 - 28, 2010	
Venue	COEX	
Term	Annual	
Total Space	10,348 m ²	
Contact	Yong Jae, Lee	yongjae@coex.co.kr
Tel / Fax	+82-2-6000-1057 / +82-2-6000-1309	www.kosignshow.co.kr

Gwangju International Food Fair 2010



20 Gwangju Food IO Gwangju International Food Fair 2010

Title	Gwangju International Food Fair 2010	
Organizer	Kimdaejung Convention Center	
Exhibit Items	Food, Food additives, Health & Functional food, Raw material, etc.	
Date	October 7 - 10, 2010	
Venue	KDJ Center	
Term	Annual	
Total Space	10,000 m ²	
Contact	Joony Park	food@foodshow.kr
Tel / Fax	+82-62-611-2213 / +82-62-611-2209	www.foodshow.kr

Korea Autoparts & Auto-related Industries Show

KOAA SHOW

Korea Autoparts & Auto-related Industries Show

Title	Korea Autoparts & Auto-related Industries Show	
Organizer	AIN Global Foundation	
Exhibit Items	Parts / Material, Accessories, Repair, Test · Measuring Equipment, etc.	
Date	November 18 - 20, 2010	
Venue	KINTEX	
Term	Annual	
Total Space	22,000 m ²	
Contact	Won Gu, Lee	domestic@koaashow.com
Tel / Fax	+82-31-433-0023 / +82-31-433-0302	www.koaashow.com

The 2010 Gwangju International Senior Fair



www.seniorfair.kr

The 2010 Gwangju International

SENIOR FAIR

Title	The 2010 Gwangju International Senior Fair	
Organizer	Ministry of Knowledge Economy, Ministry of Health & Welfare, Ministry of Land, Transport and Maritime Affairs, Gwangju Metropolitan Government	
Exhibit Items	Senior housing, Senior equipment & Vehicles, etc.	
Date	November 11 - 13, 2010	
Venue	KDJ Center	
Term/Total Space	Annual / 10,000 m ²	
Contact	Sang Jin, Lee	sjlee@kdjcenter.or.kr
Tel / Fax	+82-62-611-2214 / +82-62-611-2209	www.seniorfair.kr

The 23rd Seoul Int'l EDU-CARE Fair for Children



2010 Fall

Title	The 23rd Seoul Int'l EDU-CARE Fair for Children	
Organizer	SEGE FAIRS Co., Ltd	
Exhibit Items	Education products, Books, Toy, Furnishing, School material, etc.	
Date	September 30 - October 3, 2010	
Venue	COEX	
Term	Half a year	
Total Space	10,368 m ²	
Contact	Yong Gil, Chung	expomail@paran.com
Tel / Fax	+82-2-3453-8887 / +82-2-3453-4445	www.educare.co.kr

SEOUL BIKE SHOW 2011



Title	SEOUL BIKE SHOW 2011	
Organizer	Seoul Fairs Co., Ltd, Korea Bicycle Import Incorporated Association	
Exhibit Items	Bicycle, Parts and Accessories, Clothing and Equipment, etc.	
Date	March 4 - 6, 2011	
Venue	COEX	
Term	Annual	
Total Space	10,348 m ²	
Contact	Pil Sung, Na	psna@seoulfairs.com
Tel / Fax	+82-2-529-0691 / +82-2-529-0695	www.seoulbikeshow.com

KOREA INTERNATIONAL EXHIBITION EXPO 2010



Title	KOREA INTERNATIONAL EXHIBITION EXPO 2010	
Organizer	KEOA(Korea Exhibition organizers Association)	
Exhibit Items	Interior, Construction & Design, Exhibition service, International Organization , etc.	
Date	November 25 - 26, 2010	
Venue	COEX	
Term	Annual	
Total Space	7,400 m ²	allfair@naver.com
Contact	Byung Yoon, Lee	help@keoa.org
Tel / Fax	+82-2-551-3899 / +82-2-556-9474	www.koreaexpoexpo.org

International Education Robot Fair

INT'L EDUCATION ROBOT FAIR

Title	International Education Robot Fair	
Organizer	DCC	
Exhibit Items	Devices, Parts and technologies related on the education robots, etc.	
Date	November 2011	
Venue	DCC	
Term	Biennial	
Total Space	2,520 m ²	
Contact	Young-il, Yoon	yiyeon@daeejeoncvb.or.kr
Tel / Fax	+82-42-821-0152 / +82-42-821-0149	www.erofa.or.kr

Exhibition Centers

